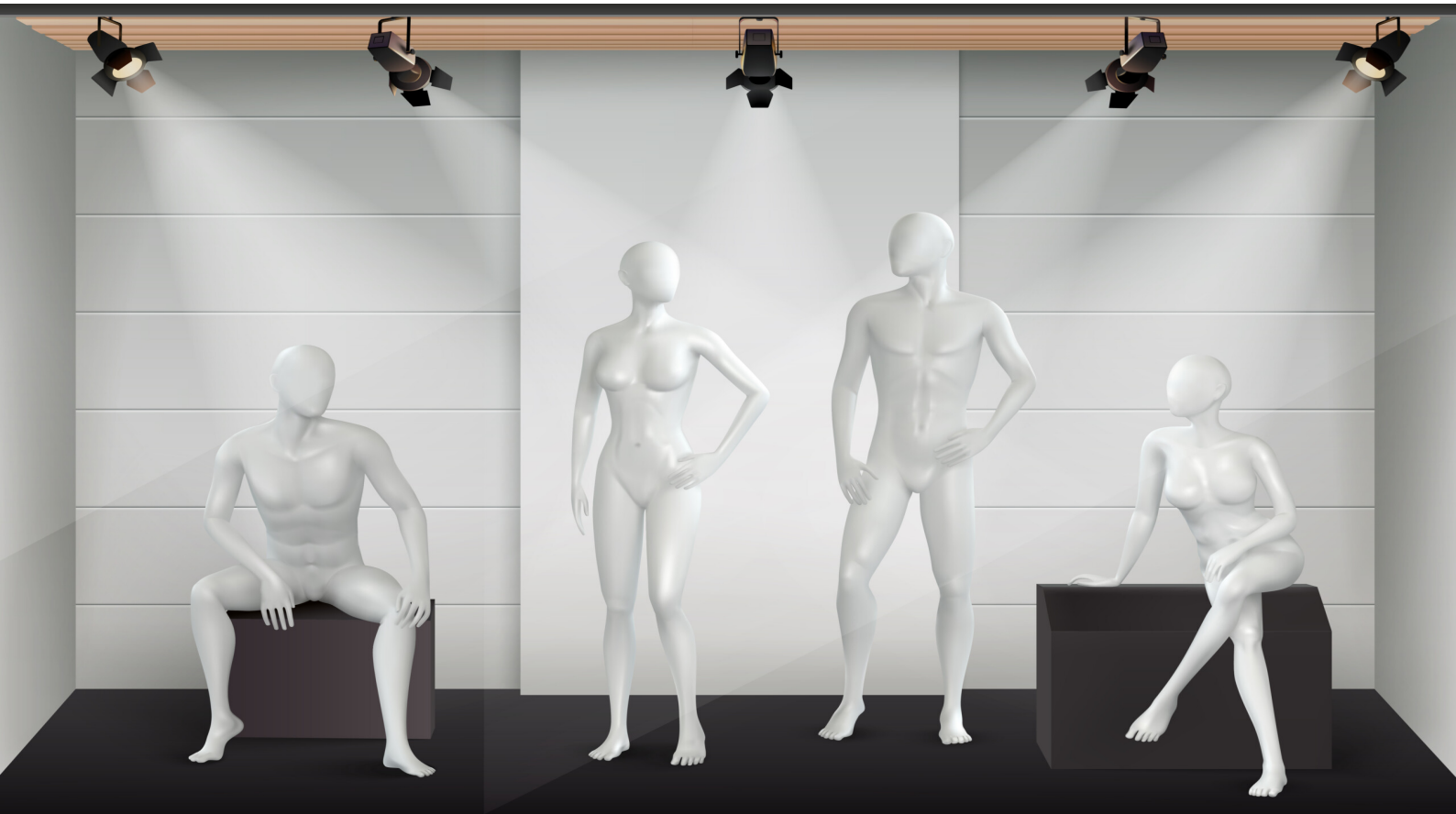


# Negocio de fabricación de maniquíes y accesorios de moda



**MERGERSCORP**

## Negocio de fabricación de maniqués y accesorios de moda

Empresa rusa líder en la producción de maniqués y accesorios para tiendas en Rusia y países de la CEI. El negocio se ha establecido en el mercado, hay muchos clientes famosos en su cartera: Puma, Adidas, Decathlon, Metro, New Balance, Lacoste, etc.

- 1000 maniqués que hacemos por mes
- 60 empleados
- 3 000 m2 de superficie total de los talleres de la empresa

### PRODUCCIÓN

- Ciclo de producción completo desde el diseño hasta el producto terminado:
  - Maniqués
  - Accesorios de metal
  - Podios
  - Soportes de vidrio
  - MDF y componentes
  - Muebles de diseño

### RESTAURACION

Maniqués de segunda mano de los principales fabricantes. Distribución de Producto: 8 Distribuidores Regionales.

55% de las cadenas minoristas 25% de los distribuidores  
15% de los consumidores finales (LLC, SP, persona física)  
5% de la contratación pública

### CLIENTELA

Más de 300 tiendas rusas líderes y redes internacionales en el campo de la moda minorista como LPP Group, Momox Group, Marks and Spencer

### VENTAJAS COMPETITIVAS

- Marketing visual
- Variedad de muñecos
- Bajo costo debido a la producción en Rusia
- Producción de maniqués exclusivos basados en los modelos 3D del cliente
- Entrega a tiempo a partir de 14 días

#### TARGET PRICE

EUR 1,000,000

#### GROSS REVENUE

EUR 0

#### EBITDA

EUR 0

#### BUSINESS TYPE

Fabricación

#### REAL ESTATE

450.000 USD Bienes Inmuebles  
Incluidos

#### ESTABLISHED

2006-07-07

#### SUPPORT & TRAINING

6 Meses

#### REASON FOR SELLING

Nueva empresa

#### COUNTRY

Rusia

#### BUSINESS ID

L#20210119

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