

Club de fútbol de primera división de Bulgaria





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El Club compite en la Primera Liga, la máxima división del fútbol búlgaro, tiene una historia histórica en el fútbol europeo y celebra su centenario. El club ha producido muchos de los mejores jugadores de Bulgaria.

La Academia Juvenil es considerada una de las mejores formadoras de jugadores jóvenes del país.

Flujos de crecimiento e ingresos

Club ha logrado un rápido crecimiento de ingresos del 54% año tras año en los últimos 5 años,

Los ingresos provienen de: (1) patrocinio y publicidad, (2) retransmisiones, (3) comercialización, (4) venta de entradas, (5) pagos de solidaridad de la UEFA y premios en metálico, y (6) transferencias.

Amor comunitario

Club es el único club de fútbol profesional en toda la provincia, hogar de 350.000 búlgaros. La gente de Blagoevgrad ama profundamente al club, y el propietario del club es tratado como una celebridad local con una gran influencia económica y política.

El propietario invirtió más de \$ 500K en renovaciones del estadio y la casa club del club en 2019. El club vendió estratégicamente una participación del 10% en el club a su municipio de origen a cambio, el municipio posee y mantiene el estadio local y las instalaciones de entrenamiento de los clubes de forma gratuita.

Oferta y términos

Propietarios El 90 % de la propiedad del club está disponible para la venta (equivalente a una contraprestación total de \$5,400,000 USD).

Participación en la propiedad: 90% (otro 10% propiedad del municipio).

TARGET PRICE

\$5,400,000

GROSS REVENUE

1800000

EBITDA

TBA

BUSINESS TYPE

Clubes de fútbol, Football
Clubs

COUNTRY

Bulgaria

BUSINESS ID

L#20230409

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