

# Portal Médico de Salud líder con 50 millones de visitantes por año





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## Portal Médico de Salud líder con 50 millones de visitantes por año

Sitio web de salud líder en India y entre los mejores a nivel mundial en la categoría de salud con más de 4 millones de visitantes, visitas de 8 millones de páginas al mes y más de 1 millón de páginas de información y contenido de salud.

Este portal médico principal de salud para la venta ofrece noticias de salud, artículos e informes en profundidad, calculadoras de salud interactivas, aplicaciones, encuestas, cuestionarios, animaciones, diapositivas y videos. Otros temas cubren áreas como estilo de vida y bienestar, dieta y nutrición, así como yoga y medicina alternativa.

Sus aplicaciones de salud únicas incluyen más de más de 130 calculadoras de salud, una página de salud personalizada para los consumidores, así como herramientas para médicos, incluidas páginas de vivienda, programador de citas, consultoría en línea y más. También ofrece una de las bases de datos más completas de información sobre medicamentos y precios indios, incluidos los datos sobre las marcas y los equivalentes genéricos.

Además, una red social completa para la salud y el bienestar que reúne a los consumidores, pacientes, médicos y profesionales de la salud a nivel mundial. Permite a la comunidad conectarse, discutir, compartir, aprender y apoyarse mutuamente en temas y problemas relacionados con la salud.

También permite a los consumidores y pacientes obtener respuestas y asesoramiento confiables de médicos y expertos médicos. Realmente trae el poder de las redes para mejorar la salud y el bienestar de los consumidores en todo el mundo.

Con sede en India y oficinas de marketing representativo en Estados Unidos y Reino Unido. Es compatible con un equipo experimentado de médicos, editores de contenido, escritores, diseñadores y programadores.

### TARGET PRICE

\$15,000,000

### GROSS REVENUE

\$0

### EBITDA

\$0

### BUSINESS TYPE

Empresas médicas

### REASON FOR SELLING

Jubilación

### COUNTRY

India

### BUSINESS ID

L#20220359

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