

Portal Médico Líder en Salud con 50M de Visitantes al Año



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Sitio web de salud líder en India y entre los primeros a nivel mundial en la categoría de salud, con más de 4 millones de visitantes y 8 millones de páginas vistas al mes y más de 1 millón de páginas de información y contenidos sobre salud.

Este Portal Médico Líder en Salud en venta ofrece noticias de salud, artículos e informes en profundidad, calculadoras de salud interactivas, aplicaciones, encuestas, cuestionarios, animaciones, diapositivas y vídeos. Otros temas abarcan áreas como el estilo de vida y el bienestar, la dieta y la nutrición, así como el yoga y la medicina alternativa.

Sus exclusivas aplicaciones de salud incluyen más de 130 calculadoras de salud, una página Mi Salud personalizada para los consumidores, así como herramientas para los médicos que incluyen páginas de inicio, programador de citas, consulta en línea y mucho más. También ofrece una de las bases de datos más completas de información sobre medicamentos indios y precios, que incluye datos tanto de marcas comerciales como de equivalentes genéricos.

Además, es una red social completa para la salud y el bienestar que reúne a consumidores, pacientes, médicos y profesionales sanitarios de todo el mundo. Permite a la comunidad conectarse, debatir, compartir, aprender unos de otros y apoyarse mutuamente en temas y cuestiones relacionados con la salud.

También permite a los consumidores y pacientes obtener respuestas y consejos fiables de médicos y expertos en medicina. Aporta realmente el poder de las redes para mejorar la salud y el bienestar de los consumidores de todo el mundo.

Con sede en India y oficinas de representación comercial en EE.UU. y el Reino Unido. Cuenta con el apoyo de un equipo experimentado de médicos, editores de contenidos, escritores, diseñadores y programadores.

TARGET PRICE

\$15,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Empresas médicas

REASON FOR SELLING

Jubilación

COUNTRY

India

BUSINESS ID

L#20220359

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