

Marcas de Gafas de Lujo Italianas





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El tamaño del mercado mundial de gafas se valoró en USD 157.9 mil millones en 2021. Se espera que se expanda a una tasa de crecimiento anual compuesta (CAGR) de 8.4% de 2022 a 2030. Se espera que el segmento de comercio electrónico de Eyewaer sea testigo de una tasa de crecimiento de una tasa de crecimiento de Más del 9.0% hasta 2030. Los factores clave que están impulsando el crecimiento del mercado de gafas incluyen el creciente número de trastornos oftálmicos, conciencia sobre los exámenes oculares y la percepción de las gafas como accesorio de moda.

Para la venta, una cartera de dos marcas de gafas italianas (fundadas en 2014 y 2015), ambas marcas tienen un historial sólido en muchas área en todo el mundo: Italia, Reino Unido, Países Bajos, Francia, España, Alemania, Grecia, Bosnia, Israel, Ucrania, Ucrania, Ucrania , Paraguay, Kuwait, Malasia, Singapur, China, Hong Kong y en muchas tiendas en línea como: Zalora, Souq, Amazon, Italia obtuvieron estilo, Opumo, Italista, Moda Operandi y más.

Ambas marcas tienen más de más de 850 SKU combinadas (ópticas y soles) con marcos hechos por acetato, acetato, PC, TR90. La compañía tiene una fuerte relación con los fabricantes en Italia y China.

TARGET PRICE

\$1,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Minorista de moda

INVENTORY

Incluido

COMPETITION

Johnson & Johnson Vision Care, Inc.; Essilorluxottica; Coopervisión; Carl Zeiss AG; Bausch & Lomb Inc.; Safilo Group S.P.A.

REASON FOR SELLING

Desposeimiento

COUNTRY

Italia

BUSINESS ID

L#20220310

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