

# Negocio de investigación de mercado estadounidense





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Este negocio de investigación de mercado estadounidense en venta tiene un largo historial de ventas en los Estados Unidos y Europa.

La empresa tiene una gran oficina en la India y un equipo de ventas dedicado en los Estados Unidos que proporciona a las empresas informes de investigación y servicios de consultoría que se adaptan a las necesidades comerciales específicas.

Está especializada en proporcionar informes relacionados con productos químicos y materiales, defensa, energía y recursos naturales, alimentos y bebidas, equipos de ingeniería pesada, embalaje, automoción y transporte, bienes y servicios de consumo, electrónica y semiconductores, automatización de fábricas, sanidad, TI y telecomunicaciones y farmacéutica.

La organización cuenta con más de 400 empleados divididos en el Departamento de Investigación Central, el Equipo de Ventas y el Equipo de Marketing.

La empresa ha recopilado más de 15.000 informes disponibles en inglés (incluidos en la venta).

### TARGET PRICE

\$25,000,000

### GROSS REVENUE

\$0

### EBITDA

\$0

### BUSINESS TYPE

Servicios

### COMPETITION

Nielsen, IQVIA, Kantar, Gartner, IPSOS, GfK, IRI, Dynata

### SUPPORT & TRAINING

12 Meses

### REASON FOR SELLING

Jubilación

### COUNTRY

Estados Unidos

### BUSINESS ID

L#20220361

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