

Software de contabilidad empresarial



MERGERSCORP

Software de contabilidad empresarial

Negocio de software de contabilidad en venta, un paquete de software de contabilidad desarrollado y comercializado en los EAU. Los productos están orientados principalmente a las pequeñas y medianas empresas y ofrecen aplicaciones de contabilidad locales, así como versiones basadas en la nube que aceptan pagos de empresas, gestionan y pagan facturas, y funciones de nóminas.

Una empresa de desarrollo de sistemas de software empresarial con sede en los Emiratos Árabes Unidos ha desarrollado su software original de contabilidad y finanzas Simple Edition (SE) con los usuarios árabes como principal objetivo.

La empresa ha construido y desarrollado su software principal bajo la dirección de uno de sus socios, que tiene una enorme experiencia en programación y ha utilizado sus conocimientos y las últimas tecnologías en cada fase de desarrollo desde su creación en 2006 hasta ahora.

El producto ha demostrado su éxito frente a la competencia en el mercado, donde los nuevos clientes lo preferían a otros programas informáticos por sus numerosas ventajas distintivas. Las ventas sólo en 2019 fueron de 750.000 dólares sin marketing y sólo mediante ventas puerta a puerta a comercios minoristas y proveedores de servicios. Las ventas se detuvieron desde entonces para desarrollar la infraestructura y el software. La empresa ha producido 25.000 nuevos ejemplares listos para su venta en la siguiente fase.

La siguiente fase de la empresa es desarrollar una estrategia de ventas y marketing, además de desarrollar la infraestructura para la computación en nube, convirtiéndola en un proveedor de servicios global, una plataforma en línea operada por la web y móvil, para beneficiarse de la revolución tecnológica.

La Empresa tiene la marca, la codificación del programa, todas las propiedades intelectuales y las patentes protegidas y registradas en el Ministerio de Economía de los Emiratos.

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Software y SAAS

REASON FOR SELLING

Jubilación

COUNTRY

Emiratos Árabes Unidos

BUSINESS ID

L#20220364

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