

# Empresa de 30 años de fabricación de ropa de lujo



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## Empresa de 30 años de fabricación de ropa de lujo

- Fabricante desde hace muchos años de todo tipo de ropa de lujo.
- Las principales marcas mundiales son clientes de la fábrica.
- La dirección mejora constantemente la eficacia y la calidad para satisfacer las exigencias cada vez mayores de los clientes.
- El propietario ha invertido en unas instalaciones fabriles modernas, con máquinas de alto rendimiento, y en la gestión de los procesos.
- La empresa es conocida por ofrecer excelentes condiciones de trabajo y oportunidades de mejora profesional a los empleados.
- La planta de la empresa funcionó al 30% de su capacidad durante 4 meses el año pasado debido a las restricciones de Covid. Esto provocó una caída de las ventas el año pasado.
- Ventajas competitivas y puntos fuertes clave de la empresa:
  - Sólidos resultados financieros;
  - Centrarse en garantizar una excelente calidad del producto;
  - Hay equipos de costura especializados para garantizar la flexibilidad de la producción;
  - Personal formado con excelentes conocimientos técnicos;
  - Las instalaciones de producción están ubicadas en un edificio moderno diseñado para mejorar la eficacia y ofrecer condiciones de trabajo adecuadas;
  - Se aplican soluciones de ahorro energético para reducir los gastos de la empresa;

### Perspectivas de negocio:

- Existe capacidad interna para aumentar el volumen de producción;
- Las instalaciones de producción pueden aumentar considerablemente ampliando los locales de producción en aprox. 1.000 m2 m.
- De esta operación se encarga un agente de negocios búlgaro con oficinas en toda Bulgaria.

### Productos y servicios

La fábrica produce ropa de moda masculina y femenina de marcas mundiales. Hay varias líneas de producción con capacidad para fabricar desde piezas únicas y series limitadas hasta grandes volúmenes de producción.

Los empleados reciben formación periódica y tienen las habilidades y la experiencia necesarias para trabajar con diversos materiales, tanto naturales como artificiales.

### TARGET PRICE

EUR 3,100,000

### BUSINESS TYPE

Fabricación

### FACILITIES

La empresa posee 2.800 m2. m. locales de producción construidos recientemente en un terreno de 5.000 m2 m. zona de parcela propia.

### COUNTRY

Bulgaria

### BUSINESS ID

L#20220312

Los activos intangibles incluyen los conocimientos técnicos, la cartera de clientes y los prototipos.

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