

## Fábrica de confitería de 30 años







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Descripción del negocio

La empresa fue fundada en 1993, ubicada en el Distrito Federal central, al sur de Moscú. Su instalación tiene capacidad para producir 9.538 toneladas de productos al año. La producción consta de 6 líneas principales:

Línea de producción:

- Malvaviscos
- Mermelada
- Gofres
- Equipos de producción de pasta
- Producción de Mini Malvaviscos
- Producción de suflé

Productos manufacturados

Es líder regional en la elaboración de productos de confitería. Actualmente, la fábrica produce más de 100 artículos (SKU). El grupo de la empresa también incluye 2 marcas principales. La producción produce dulces variados, mermeladas, pastillas y gofres.

Geografía de suministros

La fábrica vende productos en 14 regiones de Rusia y también exporta a la República de Bielorrusia. La venta se lleva a cabo en las redes de socios más grandes del nivel federal.

Indicadores y perspectivas

A pesar de la pandemia y la disminución general de la demanda del mercado, la empresa logró aumentar los ingresos en un 26,9 % en 2020. Desde 2018, la empresa ha aumentado la participación en las ventas de productos con márgenes elevados. La participación de dichos productos aumentó del 70 % al 89 % para 2021. El crecimiento de los ingresos se logró cuando las líneas de producción no estaban completamente cargadas. Con la plena utilización de la capacidad, existe un potencial de crecimiento de la producción de más de 4 veces.

**GROSS REVENUE** 

\$0

**EBITDA** 

\$0

**BUSINESS TYPE** 

Fabricación

**FACILITIES** 

- Parcela. Superficie: 24.000 m2. - Complejo productivo. Superficie de 11.000 m2.

**COUNTRY** 

Rusia

**BUSINESS ID** 

L#20220396



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