

La empresa de servicios profesionales y consultoría tecnológica n.º 1 de la ASEAN



MERGERSCORP

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Revendedor n.º 1 en la región de la ASEAN (Brunei, Camboya, Indonesia, Laos, Malasia, Myanmar, Filipinas, Singapur, Tailandia, Vietnam). Que vende experiencia del cliente y tecnología de centro de llamadas a medianas y grandes empresas. Software de nube híbrido y basado en la nube con una base de clientes de cuentas empresariales líderes.

Con el cambio hacia una economía global, los sistemas empresariales que permiten a las empresas acceder a la información y manipularla están experimentando cambios fenomenales. Implementar las soluciones correctas con el equipo correcto se convierte en una tarea cada vez más desafiante. Este negocio es una empresa de consultoría tecnológica y servicios profesionales enfocada en optimizar el valor del cliente y generar una mejor experiencia del cliente en el espacio de Gestión de la experiencia del cliente (CxM).

Puntos clave

- Cartera de pedidos confirmados con un potencial de crecimiento del 20 % interanual
- Más de 120 consultores
- Más de 75.000 asientos
- 100.000 IVR bajo gestión
- Implementaciones de voz/digitales/cognitivas

Una oportunidad única para penetrar en el mercado de la ASEAN con el revendedor líder de una de las principales soluciones de centro de llamadas y experiencia del cliente con sede en Estados Unidos.

Clientes

- FCA Chrysler, TATA, HSBC, BP y más.

TARGET PRICE

\$50,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Consultoría

COUNTRY

India

BUSINESS ID

L#20220315

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