

# Negocio de Fabricación de Merchandising Patentado de Alta Calidad para Famosos Clubes de Fútbol

AWAY



HOME



THIRD



**MERGERSCORP**

## Negocio de Fabricación de Merchandising Patentado de Alta Calidad para Famosos Clubes de Fútbol

Empresa especializada en camisetas deportivas coleccionables en miniatura de alta calidad, presentadas en una atractiva vitrina acrílica con la marca registrada por la EUIPO (Oficina de Propiedad Intelectual de la Unión Europea). Se trata de una nueva y revolucionaria gama de productos que promete un éxito fenomenal y crea un segmento totalmente nuevo en el mercado británico y mundial.

El primer producto se fabricó bajo licencia en marzo de 2015, Norwich City FC (Reino Unido, Premier league). Se trata de una réplica en miniatura de la camiseta local del equipo de la temporada 2014/2015, de unos 9 cm de altura y fabricada en poliéster 100%. Tras el éxito de nuestro primer producto, adquirimos la licencia del Arsenal FC para producir la Minicamiseta Oficial. La edición limitada de la camiseta Home & Away 2017/18 ha sido muy popular entre los aficionados de todo el mundo y sólo quedan unas pocas unidades.

### Visión general de la empresa

- Fabricamos camisetas deportivas y tenemos más de 50 clientes en todo el mundo, especialmente clubes de fútbol europeos como el Arsenal FC de Londres, el Benfica FC, el Sporting FC, el Oporto FC y otros.
- La capacidad de fabricación es de 1 millón de camisetas al año y la unidad tiene su sede en China. La empresa tiene previsto abrir otra unidad en un nuevo país.
- Nos dirigimos principalmente a clubes de fútbol y tenemos más de 20 clientes de este deporte, pero también tenemos otros clientes de juegos como el rugby y el béisbol.
- La venta se realiza directamente a los clubes a través de contratos y canales online como Amazon, eBay y en el propio sitio web.
- Actualmente ha llegado a un acuerdo con el Club de Fútbol Paris Saint German (PSG).
- El producto puede ser la equipación actual, pero también podrían ser equipaciones históricas del pasado del club.

### Visión general de los activos

Oficinas, instalaciones y almacenes en el Reino Unido y los EAU. Certificado de propiedad intelectual de marca y producto.

#### TARGET PRICE

\$1,000,000

#### GROSS REVENUE

\$0

#### EBITDA

\$0

#### BUSINESS TYPE

Fabricación

#### ESTABLISHED

2015

#### FACILITIES

Resumen de las instalaciones  
La oficina comercial principal se encuentra en Londres (Reino Unido) y la oficina asociada en Dubai. El local tiene 2 plantas y chalet, el alquiler total es de 220.000 USD al año. Tenemos otra planta de fabricación en China de unos 350 metros cuadrados.

#### REASON FOR SELLING

Nueva empresa

#### COUNTRY

Reino Unido

#### BUSINESS ID

L#20210169

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