

Empresa editorial especializada en ambulancias a nivel mundial





Empresa editorial especializada en ambulancias a nivel mundial

Excelente oportunidad para comprar un negocio próspero y en crecimiento que está bien organizado y preparado para un mayor crecimiento. Establecido durante 15 años, su volumen de negocios ha aumentado constantemente cada año. Durante esos 15 años, el negocio ha desarrollado buenos procesos y funciona a través de un ciclo trimestral con plazos estrictos.

Aunque se administra principalmente desde el Reino Unido, cuenta con colaboradores editoriales y anunciantes de toda Europa, Australasia, India, China y EE. UU., muchos de los cuales son reconocidos como líderes influyentes en el cuidado de la salud en sus países.

GROSS REVENUE
\$0

EBITDA
\$0

BUSINESS TYPE
Media Business

COUNTRY
Reino Unido

BUSINESS ID
L#20210163

Editorial especializada en ambulancias

En línea con su compromiso de cubrir problemas de ambulancias globales en todas las áreas de entrega. Su contenido editorial se centra en la provisión de ambulancias en todo el mundo con superposiciones ocasionales en la atención hospitalaria. Ahora tiene una circulación en línea de más de 360.000 lectores de ambulancia (y sigue creciendo) en muchos países; su audiencia mundial incluye una alta penetración sectorial en los dos principales mercados de servicios médicos de emergencia: Europa y EE. UU.

Las suscripciones pagas para las ediciones impresa y en línea están totalmente desaprovechadas. Esta ha sido una estrategia deliberada como parte de la expansión del título hasta la fecha. Pero ahora ha alcanzado una etapa de fortaleza e influencia en el mercado donde finalmente se puede desarrollar este flujo de ingresos. Según el precio de portada actual de la versión impresa, esta fuente de ingresos podría desarrollarse de inmediato y podría generar hasta el 25 % de los ingresos publicitarios anuales proyectados actualmente.

El propietario está ansioso por encontrar al comprador adecuado para hacerse cargo del negocio y continuar con el éxito de la empresa y asegurar los roles del excelente equipo que entrega la revista y el sitio web para que pueda jubilarse parcialmente. El propietario actual está dispuesto a entregar la propiedad a un comprador y, si es necesario, está dispuesto a trabajar a tiempo parcial para garantizar un período de transición sin problemas y exitoso de hasta 2 años.

Se invita a que se presenten ofertas para que el negocio incluya todos los activos y el fondo de comercio sobre una base libre de efectivo y libre de deuda.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

www.mergerscorp.com



© 2024 MergersCorp M&A International. All rights reserved.

© 2024 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.



WWW.MERGERSCORP.COM