

Negocio de fabricación de maniquíes y accesorios de moda







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Empresa rusa líder en la producción de maniquíes y accesorios para tiendas en Rusia y países de la CEI. El negocio se ha establecido en el mercado, hay muchos clientes famosos en su cartera: Puma, Adidas, Decathlon, Metro, New Balance, Lacoste, etc.

- 1000 maniquíes que hacemos por mes
- 60 empleados
- 3 000 m2 de superficie total de los talleres de la empresa

PRODUCCIÓN

Ciclo de producción completo desde el diseño hasta el producto terminado:
Maniquíes

Accesorios de metal

Podios

Soportes de vidrio

MDF y componentes

Muebles de diseño

RESTAURACION

Maniquíes de segunda mano de los principales fabricantes. Distribución de Producto: 8 Distribuidores Regionales.

55% de las cadenas minoristas 25% de los distribuidores 15% de los consumidores finales (LLC, SP, persona física) 5% de la contratación pública

CLIENTELA

Más de 300 tiendas rusas líderes y redes internacionales en el campo de la moda minorista como LPP Group, Momox Group, Marks and Spencer

VENTAJAS COMPETITIVAS

- Marketing visual
- Variedad de muñecos
- Bajo costo debido a la producción en Rusia
- Producción de maniquíes exclusivos basados en los modelos 3D del cliente
- Entrega a tiempo a partir de 14 días

TARGET PRICE EUR 1,000,000

GROSS REVENUE EUR 0

EBITDA EUR 0

BUSINESS TYPE Fabricación

REAL ESTATE 450.000 USD Bienes Inmuebles Incluidos

ESTABLISHED 2006-07-07

SUPPORT & TRAINING 6 Meses

REASON FOR SELLING Nueva empresa

COUNTRY Rusia

BUSINESS ID L#20210119



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