

Fabricante distribuidor y minorista de tabaco de 30 años





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Una de las principales marcas de tabaco en los Emiratos Árabes Unidos. Esta empresa establecida en 1990 es uno de los principales fabricantes de tabaco y equipos para fumar, minorista y exportador en el Medio Oriente. Con socios distribuidores oficiales en los Emiratos Árabes Unidos, Bahrein y el Reino de Arabia Saudita.

Los productos están disponibles en todas partes del mercado local de los EAU .(hipermercado Carrefour, todas las tiendas de convenio, ADNOC, ENOC, Emarat, Zoom y tiendas de comestibles).

Objeto Social: Fabricante de tabaco y distribuidor de equipos y accesorios para fumar

Número de empleados: 100 +

Número de puntos de venta propios: 5

Maquinaria: 2 líneas de producción

Número de puntos de venta cubiertos en los EAU: 450 +

Esta empresa registró todos los productos de tabaco en la Unión Europea y Public Health England. Un departamento gubernamental responsable de la salud pública.

Oportunidades

Plan futuro

- KSA: Cubrir más ciudades principales mediante la apertura de nuevos puntos de venta, según nuestra experiencia en los EAU y el conocimiento sobre el mercado de KAS, esperábamos que el mercado de KSA tuviera un potencial 4 veces mayor que el mercado de los EAU.
- EE. UU.: El mercado de EE. UU. es el mercado con mayor potencial para esta marca. Nuestra experiencia con las ventas en línea indica que tiene una buena acogida.
- India: el reconocimiento de la marca es muy fuerte en la sociedad india en el CCG, la joven generación india tiene un gran interés en productos como el tabaco natural limpio.

TARGET PRICE

\$110,000,000

GROSS REVENUE

\$20,000,000

EBITDA

\$0

BUSINESS TYPE

Fabricación

FF&E

69000

INVENTORY

1050000

ESTABLISHED

1990-03-15

COMPETITION

Philip Morris International, Altria, British American Tobacco, Imperial Brands y Japan Tobacco International.

SUPPORT & TRAINING

6 meses

REASON FOR SELLING

Jubilación

COUNTRY

Emiratos Árabes Unidos

BUSINESS ID

L#20210040

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