

Negocio SAAS de 17 años que vende las mejores ideas Gigs en línea





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Fundada en 2003, esta empresa es uno de los principales mercados independientes del mundo, que combina expertos altamente calificados y preseleccionados con proyectos de alto valor de todo el mundo en más de 600 categorías y conjuntos de habilidades diferentes.

El sitio web conecta a los clientes con profesionales, expertos y autónomos principalmente en desarrollo web, programación, gráficos, ventas y marketing, redacción, traducción y más).

El modelo de negocio se basa en suscripción (SaaS), con tres planes principales : 1 Mes/3 Meses/12 Meses, así como membresía experta certificada, proyectos calientes, ofertas únicas y más.

- 17 años de edad
- 4 Empleados (2 Desarrolladores Java JS Senior/2 Atención al Cliente)
- Sociedad Limitada de Israel
- 250.000 usuarios a nivel internacional, 60% con sede en Israel
- Clientes de grandes corporaciones como eBay, Google, Microsoft, Yahoo, Intel, HP, Groupon y más
- Todos los proyectos son aprobados previamente por la dirección (sin automatización), lo que garantiza Gigs de alta calidad
- Modelo de negocio escalable en todas las jurisdicciones
- Tamaño promedio del proyecto: \$2,000 USD
- Google Top 3 para muchas palabras clave en Israel
- Aproximadamente 85% – 90% EBITDA
- (Ingresos/Ganancias Estables durante los últimos 5 años)
- (Declaraciones de impuestos de 13 años de las autoridades fiscales israelíes)

TARGET PRICE

\$4,500,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Negocios en Internet

ESTABLISHED

2003-01-18

COMPETITION

Fiverr, PeopleperHours, Freelancers, UpWork

SUPPORT & TRAINING

3 meses

REASON FOR SELLING

Nueva empresa

COUNTRY

Israel

BUSINESS ID

L#20210008

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