

Firma FCA BFSI IFPRU de 10 años





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Consolida una Firma FCA BFSI IFPRU de 10 años principalmente para negocio de generación de oportunidades de venta de BFSI. Con autorización por FCA y todas las actividades relacionadas con préstamos crediticios.

Trabaja con los principales vendedores líderes del Reino Unido. IFA, redes hipotecarias líderes y bandas relacionadas con productos de préstamo de vida posterior durante más de una década.

Genera clientes potenciales relacionados con seguros de protección. PMI, protección de ingresos, hipotecas, crédito, puente y otros relacionados con [Firma FCA BFSI IFPRU de 10 años](#).

Anteriormente, también estaba regulados por la OFT. Que es la Oficina de Comercio Justo. El MoJ que es el Ministerio de Justicia, antes de que FCA se hiciera cargo.

Activos Claves – Firma FCA BFSI IFPRU de 10 años

1. Autorización completa FCA, licencia para actividades de préstamo de crédito. Totalmente compatible con ICO.
2. Más de 400 000 usuarios que usaron nuestros servicios para comprar uno de los productos BFSI con un alto valor mínimo de LTV ~ £ 3 000. Incluirá de por vida: La recomendación, cambio o actualización y consulta de nuevos productos. Estos son los beneficios de utilizar nuestra plataforma automatizada de prospectos ILDS.
3. Más de 10 sitios web orientados al cliente. Con más de 800 páginas de destino personalizadas. Entre ellas: micro plantillas, materiales publicitarios y activos digitales.
4. Gastos elevados (más de 1,5 millones de libras esterlinas). Cuentas activas de Google y Bing con todo el historial de rendimiento que se remonta a 2011. Facturación de crédito mensual de hasta 100 000 libras esterlinas, que se puede ampliar en función del gasto futuro. Estas cuentas antiguas de alto gasto brindan una ventaja competitiva en el costo de adquisición de nuevos clientes de bajo costo. Es debido a su enorme historial de rendimiento, sobre las cuentas nuevas.
5. Incluye plataforma interna de gestión y análisis de datos iLDS. (Sistema Integrado de Distribución de Clientes Potenciales) Gestiona. La integración de todos los compradores, oferta y demanda. Rendimiento de marketing, flujo de ventas, las perspectivas y el cumplimiento de GDPR. Seguimiento, rendimiento departamental y otras gestiones importantes. El control de acceso de los usuarios está restringido y los empleados. Pueden comprobar el rendimiento de su departamento de finanzas. Con proyección frente a entrega, en tiempo real para mejorar el rendimiento a diario.
6. Codebase e IP – Tech Stack: Angular, ASP.NET, Core, django, AWS, DynamoDB, SQL, Flutter, Twilio.

TARGET PRICE

GBP 1,000,000

GROSS REVENUE

GBP 450,000

EBITDA

GBP 0

BUSINESS TYPE

Servicios financieros

REASON FOR SELLING

Jubilación

COUNTRY

Reino Unido

BUSINESS ID

L#20220264

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