

# Empresa de desarrollo de software nearshore y consultoría informática



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## Empresa de desarrollo de software nearshore y consultoría informática

La empresa es una firma líder en desarrollo de software «nearshore» y consultoría informática con sede en Argentina, y con operaciones comerciales en Estados Unidos y España. Especializada en el desarrollo ágil de software, iniciativas de transformación digital y soluciones en la nube, la empresa ayuda a las organizaciones a modernizar su infraestructura tecnológica, acelerar la innovación y mejorar la eficiencia operativa.

Gracias a un equipo de ingenieros altamente cualificados y a un modelo de prestación de servicios «nearshore» escalable, la empresa atiende a una cartera de clientes internacional muy variada repartida por Norteamérica (41 %), Latinoamérica (47 %) y Europa (12 %). Su amplia oferta de servicios incluye desarrollo de software a medida, migración a la nube, modernización de aplicaciones, DevOps, consultoría tecnológica para empresas y servicios de transformación digital.

La presencia geográfica estratégica de la empresa, su capacidad para ofrecer servicios de forma rentable y su sólida experiencia técnica la convierten en un socio tecnológico de confianza para las empresas que buscan soluciones de ingeniería de software e innovación digital de alta calidad. Con un historial probado de ejecución exitosa de proyectos y relaciones duraderas con los clientes, la empresa está bien posicionada para aprovechar la creciente demanda mundial de servicios tecnológicos «nearshore» y de iniciativas de transformación digital.

### Puntos fuertes

La empresa cuenta con un equipo altamente cualificado de más de 70 profesionales con una amplia experiencia en Python, tecnologías en la nube, inteligencia artificial y metodologías ágiles de desarrollo, lo que le permite llevar a cabo proyectos complejos de transformación digital a gran escala.

Mantiene un firme compromiso con la calidad y la excelencia operativa, como demuestran su certificación ISO 9001:2015 y sus alianzas estratégicas con Intel y Microsoft.

La organización ha sido reconocida como «Great Place to Work» (2024), lo que refleja una cultura corporativa estable y de alto rendimiento, así como un fuerte compromiso por parte de los empleados.

Las relaciones con los clientes son muy duraderas, con una antigüedad media superior a los 7 años, lo que pone de manifiesto la confianza a largo plazo y el rendimiento constante en la prestación de servicios.

La plantilla está compuesta casi en su totalidad por empleados a tiempo completo que trabajan en Argentina, lo que garantiza una gran cohesión interna, la retención de conocimientos y el control de la ejecución.

### GROSS REVENUE

\$ 1,830,000

### EBITDA

\$ 330,000

### BUSINESS TYPE

Centro de llamadas

### COUNTRY

Argentina

### BUSINESS ID

L#20261099

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