

Proveedor de soluciones de ingeniería de datos en la nube e inteligencia artificial



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Proveedor de soluciones de ingeniería de datos en la nube e inteligencia artificial para el mercado estadounidense

El proyecto supone una oportunidad para adquirir una plataforma de servicios tecnológicos en rápido crecimiento con una amplia experiencia en ingeniería de datos en la nube e inteligencia artificial. La empresa se beneficia de una cartera de clientes diversificada, su presencia en mercados finales atractivos, una fuerte concentración de ingresos en Norteamérica y un modelo de prestación de servicios escalable. Situada en la encrucijada entre la transformación a la nube, el análisis avanzado y la adopción de la IA, la empresa ofrece un gran potencial de expansión estratégica y oportunidades de venta cruzada.

Aspectos destacados de la inversión

- Socio tecnológico consolidado especializado en ingeniería de datos en la nube, soluciones de IA y aprendizaje automático, procesamiento de datos en tiempo real, infraestructura en la nube y diseño de UX/UI para empresas y clientes en fase de rápido crecimiento.
- Fuerte presencia en Norteamérica: el 100 % de los ingresos proviene de clientes de Estados Unidos y Canadá, de los cuales aproximadamente el 80 % procede del mercado estadounidense y el 20 % de Canadá.
- Una cartera de clientes diversificada, compuesta por un 70 % de empresas y pymes y un 30 % de startups, lo que genera una combinación equilibrada de ingresos entre empresas consolidadas e innovadores emergentes.
- Experiencia en sectores verticales de rápido crecimiento, como el fintech, el insurtech y el SaaS, que siguen beneficiándose de la aceleración de la transformación digital y la adopción de la inteligencia artificial.
- Un modelo de prestación de servicios global y escalable, respaldado por un equipo de 52 profesionales con sede principalmente en Argentina, complementado con talento procedente de Brasil y Europa, lo que permite ofrecer servicios de forma eficiente y rentable.
- Relaciones duraderas y sólidas con los clientes, con aproximadamente un 85 % de los proyectos realizados a través de servicios de refuerzo de equipos y el 15 % restante mediante contratos por proyectos.

Cartera de servicios principales

- Ingeniería de datos en la nube
- Procesamiento de datos en tiempo real
- IA y aprendizaje automático
- Infraestructura en la nube
- Diseño de UX/UI

GROSS REVENUE

\$ 1,600,000

EBITDA

\$ 100,000

BUSINESS TYPE

Negocios en Internet

COUNTRY

Argentina

BUSINESS ID

L#20261089

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