

Socio en innovación estratégica y desarrollo de productos para una transformación digital



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Socio en innovación estratégica y desarrollo de productos para una transformación digital escalable

Un socio estratégico en innovación y desarrollo de productos para empresas medianas y grandes. La empresa combina marcos de diseño avanzados, talento creativo y tecnología de vanguardia para convertir las ideas en productos digitales escalables. Más allá de la ejecución, ayuda a los clientes a replantearse sus modelos de negocio, acelerar la innovación y conseguir resultados medibles en materia de estrategia, diseño y desarrollo de productos.

Cartera de servicios principales

1. Equipos de producto

Equipos especializados que trabajan directamente con los clientes para definir la estrategia, diseñar y desarrollar productos digitales de principio a fin.

2. Diseño

Iniciativas de marca, sistemas de diseño y servicios de UX/UI centrados en mejorar las experiencias digitales y aumentar la participación de los usuarios.

3. Exploración

Iniciativas impulsadas por la innovación y centradas en la experimentación, la creación rápida de prototipos y la validación de nuevas ideas y tecnologías emergentes.

Perfil de la empresa y presencia en el mercado

Y el contenido se puede estructurar así:

- Fundada en: 2011
Más de una década de innovación y experiencia en el desarrollo de productos.
- Equipo: 42 profesionales
Está formada por 36 empleados a tiempo completo y 6 contratistas especializados.
- Mercados clave: Argentina y España
Presencia estratégica en dos mercados de gran crecimiento.
- Oficinas: Buenos Aires y Madrid
Prestamos servicio a clientes de toda América Latina y Europa.

Una cartera de clientes variada en distintos sectores

En noviembre de 2025, la empresa cuenta con 16 clientes activos, entre grandes empresas y pymes, y colabora con organizaciones líderes y marcas reconocidas de toda Latinoamérica y Europa.

Entre su cartera de clientes se encuentran empresas de renombre como BBVA, Boca Juniors, PedidosYa, Claro, Santander, Medicus, McDonald's y Stellantis.

GROSS REVENUE

\$ 3,000,000

EBITDA

\$ 1,000,000

BUSINESS TYPE

Centro de llamadas

COUNTRY

Argentina

BUSINESS ID

L#20261088

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