

Proveedor de formación online rentable



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Una plataforma de educación online muy rentable con sede en el Reino Unido que ofrece titulaciones reguladas y homologadas a través de un catálogo de cursos amplio y escalable. Al operar totalmente a distancia, la empresa se beneficia de bajos gastos generales, fuertes márgenes y un importante potencial de crecimiento sin explotar.

Aspectos más destacados

- Atractivo perfil financiero: ingresos de 1,53 millones de libras con un EBITDA de 724.000 libras (c. 47% de margen), lo que demuestra una fuerte eficiencia operativa y generación de efectivo.
- Oferta establecida y acreditada: Amplia cartera de cursos regulados y avalados, que respaldan la credibilidad y la demanda recurrente.
- Importante potencial de crecimiento: Sólo se comercializa activamente una pequeña proporción del catálogo existente, lo que presenta claras oportunidades de expansión de los ingresos mediante una mayor promoción y optimización de los cursos.
- Modelo digital escalable: La entrega totalmente a distancia permite una rápida ampliación sin costes incrementales sustanciales.
- Gran interés del mercado: Ya se han inscrito más de 20 interesados, lo que indica tensión competitiva y validación del mercado.

Panorama del mercado de la educación en el Reino Unido

- Sector amplio y resistente: El mercado educativo británico está bien establecido y goza de reconocimiento mundial, con una fuerte demanda de cualificaciones tanto académicas como profesionales.
- Cambio hacia el aprendizaje en línea: El aprendizaje a distancia y las plataformas digitales siguen ganando terreno, acelerados por la COVID-19 y el cambio de preferencias de los alumnos.
- Marco de Cualificaciones Regulado (RQF): Los cursos alineados con las normas gubernamentales aumentan la credibilidad tanto ante los estudiantes como ante los empresarios.
- Creciente demanda de formación de adultos: Creciente atención a la mejora y el reciclaje de las cualificaciones, impulsada por el cambio tecnológico y la evolución del mercado laboral.
- Atractivo internacional: Las titulaciones acreditadas en el Reino Unido gozan de amplio reconocimiento en todo el mundo, lo que favorece la demanda internacional de estudiantes y el potencial de exportación.

TARGET PRICE

\$ 4,000,000

GROSS REVENUE

\$ 1,530,000

EBITDA

\$ 724,000

BUSINESS TYPE

Educativo/Escolar

COUNTRY

Reino Unido

BUSINESS ID

L#20261023

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