

Universidad Histórica de la Hospitalidad Suiza



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Una extraordinaria oportunidad para adquirir una universidad privada de primer nivel establecida en Suiza. Se trata de una adquisición llave en mano de una institución con más de 20 años de antigüedad y reputación mundial.

Perfil institucional

- **Localización:** Suiza. Una capital mundial del turismo.
- **Establecido:** más de 30 años de excelencia académica.
- **Cartera académica:** programas de Licenciatura, Máster y MBA en Hostelería Global, Negocios y Artes Culinarias.
- **Posición global:** Clasificada entre las **25 mejores escuelas de hostelería del mundo** (QS Rankings).
- **Base de estudiantes:** De 100 a 150 estudiantes por admisión, que representan más de 50 nacionalidades.
- **Acreditaciones:** Asociaciones de doble titulación con universidades del Reino Unido, etc.

Programas de Licenciatura (Bachelor of Arts – Hons)

Los programas de Licenciatura suelen durar **3 años**, incluidos los semestres de prácticas remuneradas integradas.

- **BA (Hons) en Gestión Internacional de Empresas de Hostelería**
- **BA (Hons) en Gestión Internacional de Empresas**
- **BA (Hons) en Artes Culinarias Internacionales**

Estructura de progresión académica:

- **Año 1:** Certificado / Diploma + Prácticas
- **Año 2:** Diploma Superior + Prácticas
- **Año 3:** Licenciatura + Prácticas optativas

TARGET PRICE

\$ 3,950,000

BUSINESS TYPE

Educativo/Escolar

COUNTRY

Suiza

BUSINESS ID

L#20260984

Programas de Postgrado y Máster

Diseñado para personas que cambian de carrera o profesionales que desean acceder a la alta dirección.

- **Máster en Gestión Internacional de Empresas de Hostelería**
- **MBA en Gestión Hotelera Internacional**
- **Diploma de Postgrado en Gestión de Hostelería Internacional**
- **Diploma de Postgrado en Artes Culinarias Internacionales**

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