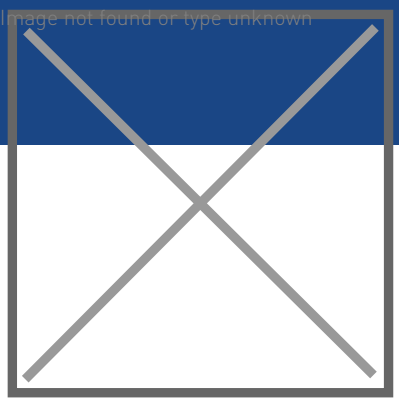
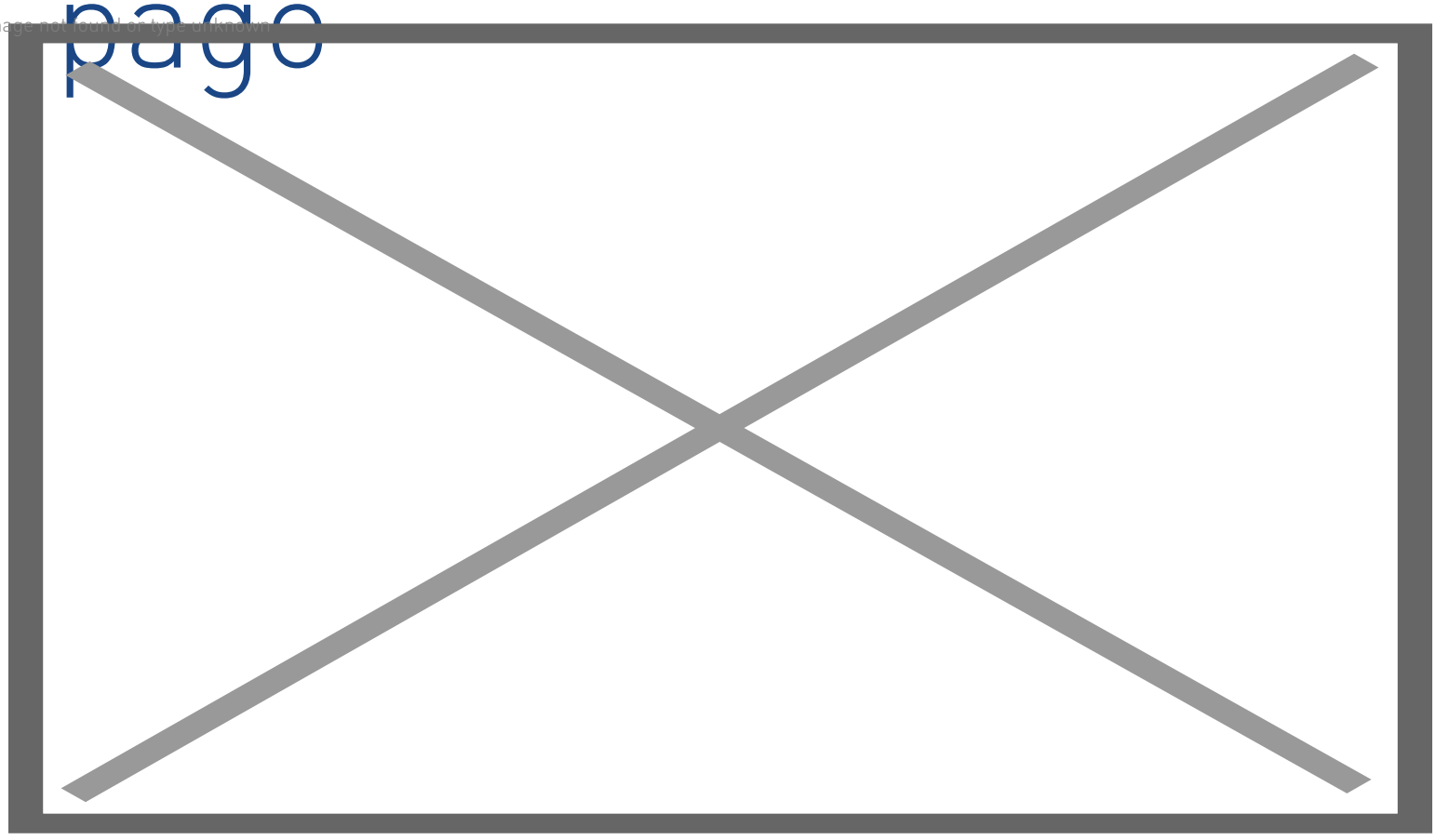



# App de limpieza de almacenamiento (iOS) con $80K MRR y 2.4K suscriptores de pago




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# App de limpieza de almacenamiento (iOS) con $80K MRR y 2.4K suscriptores de pago

TARGET PRICE
$ 900,000

GROSS REVENUE
$ 989,534

EBITDA
$ 193,783

BUSINESS TYPE
Negocios en Internet

COUNTRY
Estados Unidos

BUSINESS ID
L #20260984

En venta es una aplicación limpiadora y utilitaria de alto rendimiento para iOS, diseñada para ayudar a los usuarios a optimizar el almacenamiento y organizar los archivos multimedia. La aplicación funciona con un modelo de suscripción altamente escalable con una estrategia de adquisición de usuarios probada. Recientemente ha demostrado un fuerte crecimiento, alcanzando un MRR de más de 80.000 $ con una rentabilidad cada vez mayor.

Aspectos destacados y activos clave

o Fuerte tendencia financiera: Crecimiento constante mes a mes, alcanzando recientemente ~$80.000 MRR.
o Producto de alta calidad: Construido con código nativo (Swift) para un rendimiento máximo, manteniendo una fuerte calificación de 4,5 – 4,6 estrellas en la App Store.
o Mantenimiento mínimo: El producto está totalmente desarrollado, pulido y completo. Prácticamente no requiere asistencia técnica ni mantenimiento.
o Monetización global: La aplicación funciona en todo el mundo y demuestra una monetización eficaz tanto en los mercados de nivel 1 como en los de nivel 3.
o Modelo de UA escalable: Campañas de marketing probadas con un ROI positivo.
o Potencial alcista: Actualmente, los vendedores sólo utilizan unas pocas fuentes de tráfico y se dirigen a zonas geográficas limitadas. Hay un gran margen de crecimiento simplemente expandiéndose a nuevos canales y regiones.
o 2.451 suscriptores de pago activos.

Los vendedores están dispuestos a proporcionar transición, formación y apoyo adaptados a las necesidades del comprador.

Los vendedores son un pequeño estudio boutique, y la aplicación ha empezado a superar sus recursos internos. El activo está listo para pasar de ~1 millón de dólares de ARR a entre 3 y 5 millones de dólares de ARR, pero para lograrlo se necesita un capital circulante importante para gastos publicitarios y un equipo más grande para gestionar fuentes de tráfico diversificadas. Creen que un nuevo propietario con bolsillos más profundos y una mayor infraestructura está mejor posicionado para desbloquear este siguiente nivel de crecimiento. Es su primera salida y quieren utilizar los ingresos para financiar nuevos proyectos y diversificar su cartera.



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