

# Grupo histórico líder en gestión de viajes y hostelería en KSA



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Se trata de un **Grupo de Gestión de Viajes y Hostelería** de primer orden con sede en el Reino de Arabia Saudí. Con una trayectoria de varias décadas, la organización está especializada en ofrecer soluciones de viajes integradas de principio a fin. Al combinar una cartera privada de propiedades hoteleras con una sofisticada logística y gestión de viajes, la empresa ofrece una experiencia "integral" sin fisuras a los viajeros religiosos, corporativos y de ocio.

El grupo ofrece un conjunto integral de servicios diseñados para cubrir todos los puntos de contacto del viaje del viajero.

### 1. Hostelería y gestión inmobiliaria

El grupo posee y gestiona varios hoteles estratégicamente situados en **Arabia Saudí**, ubicados en distritos centrales con acceso inmediato a lugares emblemáticos, instituciones financieras y nudos de transporte.

- **Alojamiento:** Una gama de hoteles de lujo y de categoría media que cuentan con centros de negocios y servicio de comidas in situ.
- **Enfoque de las instalaciones:** Las instalaciones están diseñadas para gestionar la gran afluencia de huéspedes durante las temporadas religiosas altas.

### 2. Soluciones logísticas y de transporte

- **Operaciones aeroportuarias:** Servicios integrales "Meet and Assist" para llegadas y salidas.
- **Flota privada:** Propiedad de una moderna flota de transporte, que incluye vehículos ejecutivos de lujo y autocares de gran capacidad para traslados de grupos.
- **Emisión de billetes:** Servicio completo de reservas aéreas y marítimas para rutas nacionales e internacionales.

### 3. Turismo religioso (Hayy y Umrah) e histórico

- **Logística de peregrinación:** Gestión integral de los servicios de Hayy y Umrah, incluida la tramitación de visados, la logística específica del lugar y la orientación.
- **Visitas al Patrimonio:** Excursiones guiadas a importantes lugares de interés histórico y religioso de toda Arabia Saudí.

GROSS REVENUE  
\$ 7,822,028

EBITDA  
\$ 0

BUSINESS TYPE  
Servicios

COUNTRY  
Arabia Saudí

BUSINESS ID  
L#20260968

#### 4. Ocio internacional y nacional

- **Paquetes Globales Curados:** Servicios de turismo emisor a destinos internacionales.
- **Turismo de aventura:** Recorridos nacionales especializados que incluyen senderismo, safaris y actividades acuáticas.

#### 5. Servicios corporativos y VIP

- **Itinerarios personalizados:** Planificación de viajes a medida para VIP y delegaciones corporativas.
- **Apoyo sobre el terreno:** Supervisión de la gestión 24 horas al día, 7 días a la semana, para garantizar la continuidad operativa de los viajeros de negocios.

#### Propuesta de valor

- **Cadena de suministro integrada:** Como el grupo es propietario tanto de los hoteles como de la flota de transporte, ofrecen una fiabilidad superior a la de los intermediarios de terceros.
- **Inmuebles de primera:** Los activos están situados en zonas de gran demanda, lo que minimiza el tiempo de tránsito de los huéspedes.
- **Experiencia:** Amplia experiencia en la compleja logística del mercado de viajes de Arabia Saudí y la normativa sobre turismo religioso.

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