

Empresa Premium de Eventos Experienciales





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Una agencia de servicios completos para eventos, experiencias y patrocinios que produce acontecimientos únicos en la vida. La empresa crea experiencias de lujo diseñadas a medida para clientes corporativos, B2B y particulares de alto poder adquisitivo, con sede en EE.UU., alcance nacional y un modelo fácilmente escalable a escala internacional.

Una cartera de clientes diversa y de alto nivel, que incluye numerosas empresas de la lista Fortune 500, con más de 100 clientes nuevos cada año.

Puntos fuertes y oportunidades

- **Rentabilidad y escalabilidad:** El modelo de negocio es muy rentable y ha demostrado ser altamente escalable.
- **Ventaja competitiva:** La empresa tiene una “ventaja de pionera” en su nicho específico dentro del mercado de los eventos experienciales.
- **Crecimiento:** Potencial significativo de crecimiento acelerado de la cuota de mercado, facilitado por esta transacción.

Detalles de la transacción

- **Tipo de transacción:** Se busca una **venta mayoritaria o una salida total** de la empresa.
- **Condiciones del vendedor:** El vendedor está abierto a una **opción de compra** estructurada disponible entre 24 y 48 meses después del cierre.
- **Motivo de la venta:** La transacción tiene por objeto asegurar capital para crear una “pista de aterrizaje” de efectivo y acelerar el desarrollo de la cuota de mercado.

TARGET PRICE
\$ 18,000,000

GROSS REVENUE
\$ 12,600,000

EBITDA
\$ 6,900,000

BUSINESS TYPE
Entretenimiento

COUNTRY
Estados Unidos

BUSINESS ID
L#20251046

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