

# Empresa Premium de Eventos Experienciales





## Empresa Premium de Eventos Experienciales

Una agencia de servicios completos para eventos, experiencias y patrocinios que produce acontecimientos únicos en la vida. La empresa crea experiencias de lujo diseñadas a medida para clientes corporativos, B2B y particulares de alto poder adquisitivo, con sede en EE.UU., alcance nacional y un modelo fácilmente escalable a escala internacional.

Una cartera de clientes diversa y de alto nivel, que incluye numerosas empresas de la lista Fortune 500, con más de 100 clientes nuevos cada año.

Puntos fuertes y oportunidades

- **Rentabilidad y escalabilidad:** El modelo de negocio es muy rentable y ha demostrado ser altamente escalable.
- **Ventaja competitiva:** La empresa tiene una “ventaja de pionera” en su nicho específico dentro del mercado de los eventos experienciales.
- **Crecimiento:** Potencial significativo de crecimiento acelerado de la cuota de mercado, facilitado por esta transacción.

Detalles de la transacción

- **Tipo de transacción:** Se busca una **venta mayoritaria o una salida total** de la empresa.
- **Condiciones del vendedor:** El vendedor está abierto a una **opción de compra** estructurada disponible entre 24 y 48 meses después del cierre.
- **Motivo de la venta:** La transacción tiene por objeto asegurar capital para crear una “pista de aterrizaje” de efectivo y acelerar el desarrollo de la cuota de mercado.

**TARGET PRICE**  
\$ 18,000,000

**GROSS REVENUE**  
\$ 12,600,000

**EBITDA**  
\$ 6,900,000

**BUSINESS TYPE**  
Entretenimiento

**COUNTRY**  
Estados Unidos

**BUSINESS ID**  
L#20251046

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction.*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

[www.mergerscorp.com](http://www.mergerscorp.com)



[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)