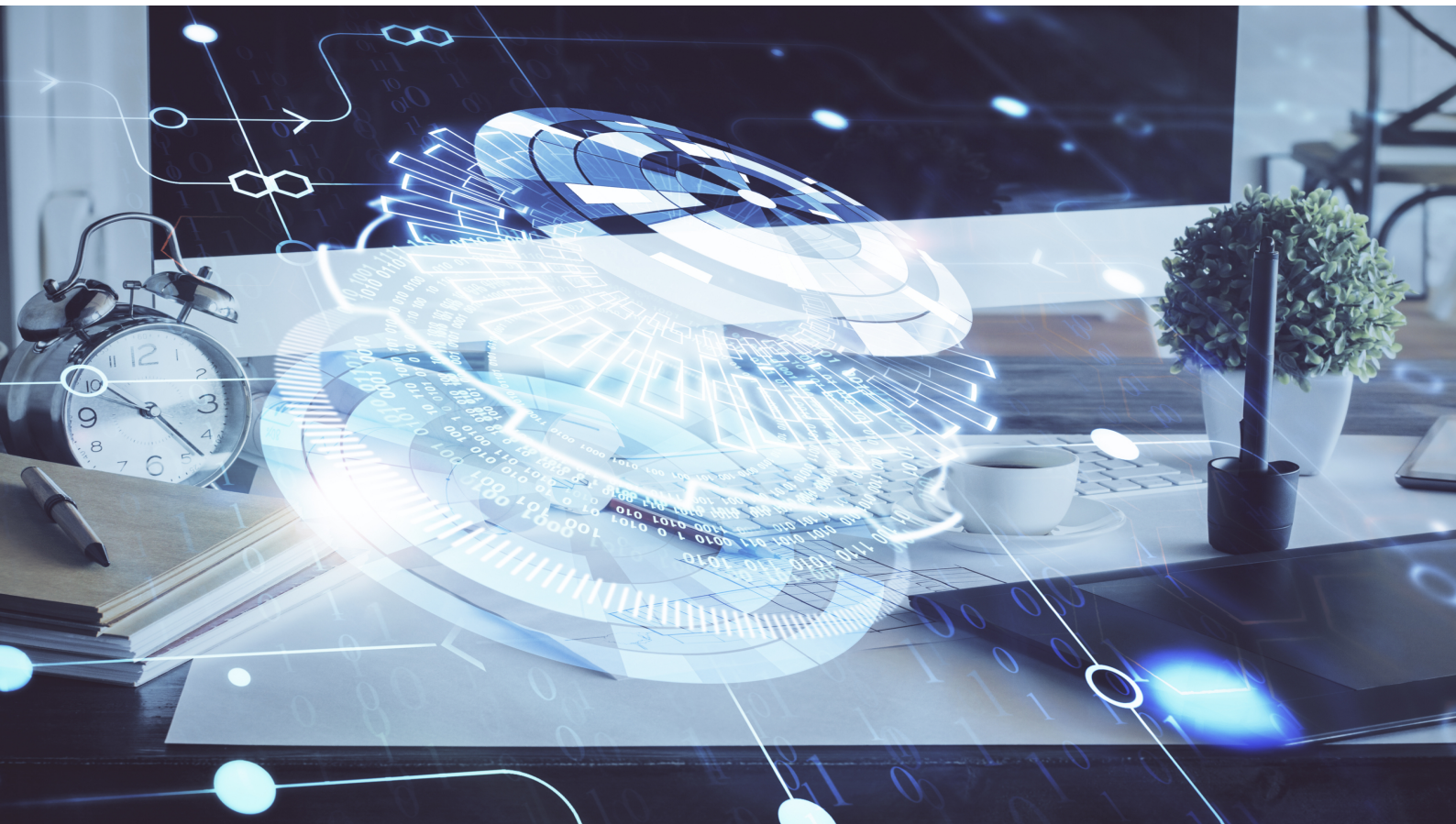


# Soluciones integrales de transformación digital



**MERGERSCORP**

## Soluciones integrales de transformación digital

Se trata de una consultora digital líder con sede en Argentina, especializada en potenciar a las empresas a través de la innovación impulsada por los datos y la integración de la IA. Con un equipo de 102 profesionales cualificados, ubicados principalmente en Argentina, la empresa ofrece soluciones integrales de transformación digital que aúnan estrategia, tecnología y creatividad.

Servicios básicos:

- IA y aprendizaje automático (15%): desarrollo de modelos inteligentes para optimizar la toma de decisiones y mejorar la experiencia del cliente.
- Integración e ingeniería de datos (21%): unificar ecosistemas de datos complejos para una accesibilidad y fiabilidad sin fisuras.
- Análisis de datos e inteligencia empresarial (54%): convertir los datos en información práctica que impulse el rendimiento y el crecimiento.
- Desarrollo de software (9%): creación de soluciones digitales a medida para apoyar la innovación y la escalabilidad.

Clientes

- 30 clientes activos, la mayoría de ellos empresas.
- Baja concentración de clientes

Segmentación de sus ingresos por regiones

92% Argentina  
6% Uruguay  
2% EEUU

Segmentación de sus ingresos por industrias verticales:

Agro: 30%  
Energía: 30%.  
Venta al por menor: 15%

GROSS REVENUE

\$ 4,800,000

EBITDA

\$ 864,000

BUSINESS TYPE

Servicios

COUNTRY

Argentina

BUSINESS ID

L#20251040

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