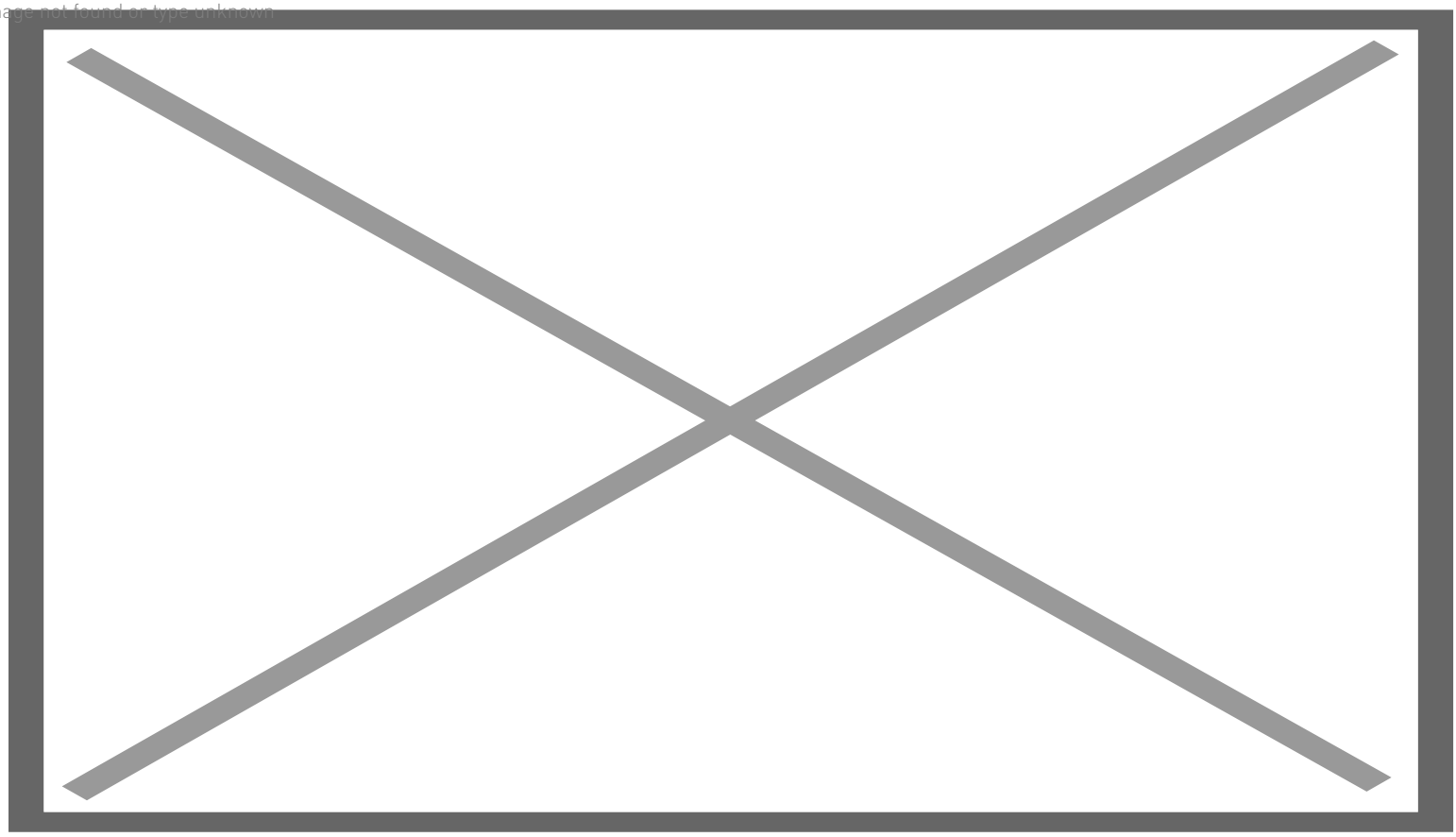
Image not found or type unknown

Plataforma SaaS CX Líder en América Latina

Image not found or type unknown



PRINTED ON: *October 26, 2026, 7:04 PM (EST)* **PUBLISHED ON:** *December 4, 2025, 4:20 AM (EST)* **UPDATED ON:** *October 26, 2026, 6:04 PM (EST)*

MERGERSCORP

Image not found or type unknown

Plataforma SaaS CX Líder en América Latina

TARGET PRICE
$ 30,000,000

GROSS REVENUE
$ 8,000,000

EBITDA
$ 3,500,000

BUSINESS TYPE
Software y SAAS

COUNTRY
Argentina

BUSINESS ID
L#20251039

Plataforma SaaS CX en América Latina, con foco en diversos mercados, potenciada con IA conversacional y chatbots sin código.

La IA generativa está transformando las operaciones de atención al cliente al mejorar la experiencia del cliente y la productividad de los agentes. La IA automatiza las interacciones con los clientes mediante el lenguaje natural. El tamaño del Mercado de Gestión de la Experiencia del Cliente se estima en 19.030 millones de USD en 2024, y se espera que alcance los 43.350 millones de USD en 2029.

El tamaño del mercado mundial de la IA conversacional se estimó en 10.080 millones de USD en 2022 y se prevé que crezca a una tasa de crecimiento anual compuesto (TCAC) del 23,9% de 2023 a 2030. Para 2030, la economía mundial experimentará un impulso anual de hasta 4,4T USD al año gracias a la GenAI, con más del 60% de las actividades laborales en la experiencia del cliente totalmente automatizadas.

Historial de éxitos: +14 años desde su fundación Desarrollo propio +130 clientes principales en +15 sectores 100% Cap Table en el equipo fundador

Continúa el crecimiento de los ingresos y el EBITDA: Modelo de negocio exponencial CAGR de ingresos +30% YoY EBITDA > 50% durante los tres últimos años. > 95% 2024 ARR

Alto volumen de transacciones de clientes +40 millones de conversaciones al mes Plataforma en la nube – Sin implementación de código Módulo Gen AI Soporte +1000 agentes humanos trabajando simultáneamente

Equipo experimentado: 50 empleados Incluyendo I+D y servicios profesionales

Líder en segmentos específicos: Clientes líderes en telecomunicaciones, sanidad, finanzas y servicios públicos

Chatbots y GenA: servicios ChatBot potenciados por IA que mejoran la experiencia del cliente y proporcionan respuestas inmediatas a las consultas en cualquier momento. Plataforma sin código que te permite crear fácilmente casos de uso complejos en cuestión de minutos.

Cliente 360: Centralización y automatización de gran cantidad de conversaciones para el seguimiento de las interacciones de los clientes a través de múltiples canales digitales. Integra fácilmente nuevos canales y múltiples módulos para diferentes actores.

Plataforma WhatsApp Business: La API de WhatsApp Business Platform permite la prestación de servicios de mensajería continua, diseñados para ayudar a mantener las relaciones con los clientes en una plataforma que cuenta con una base de usuarios de más de dos mil millones de personas en todo el mundo.

MERGERSCORP M&A INTERNATIONAL IS A GLOBAL BRAND OPERATED BY MERGERSUS INC.A US CORPORATION WITH REGISTERED OFFICE
AT 40TH WALL STREET, SUITE #2725, NEW YORK, NEW YORK 10005, UNITED STATES OF AMERICA.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website https://www.mergerscorp.com/disclaimer. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM