

# Productor industrial de plantas y flores en maceta

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## Productor industrial de plantas y flores en maceta

La empresa mantiene una sólida base de activos logísticos e instalaciones de primer orden, que permiten operaciones fluidas y de gran volumen. El emplazamiento cuenta con patios totalmente asfaltados y accesos por carretera específicos, diseñados específicamente para el transporte de mercancías pesadas y un flujo logístico optimizado. En el centro de la operación hay una moderna Sede Administrativa y un Almacén Logístico espacioso y muy funcional. La continuidad operativa está garantizada por diversos sistemas de calefacción multicombustible capaces de funcionar con gasóleo, pellets de madera y gas natural.

Posición estratégica en el mercado y cartera de contratos

La empresa ha establecido una marca consolidada y una sólida reputación en el mercado, respaldada por una cartera de contratos comerciales firmes y recurrentes. Estas asociaciones estratégicas incluyen minoristas nacionales de primer nivel, como LIDL, Kaufland, Hornbach y Dedeman, así como acuerdos establecidos con diversas instituciones públicas. Esta cartera diversificada proporciona flujos de ingresos constantes y garantiza una estabilidad sustancial del mercado.

Autonomía de los servicios públicos y bienes patrimoniales

Los terrenos estratégicos ascienden a

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dentro de la zona de desarrollo urbano (intravilan) y está plenamente utilizado. La operación se beneficia de una infraestructura de servicios públicos crítica y autónoma, que incluye electricidad industrial trifásica y de 220 V, y una red independiente de gas natural. Esta infraestructura de gas representa una importante inversión de capital inicial, que abarca una estación transformadora in situ y una red propia de

1.5

km

que garantiza la autonomía y fiabilidad del servicio. Además, la propiedad está asegurada con dos pozos profundos para un suministro constante de agua. El terreno,

### TARGET PRICE

\$ 1,800,000

### GROSS REVENUE

\$ 1,131,131

### EBITDA

\$ 303,580

### BUSINESS TYPE

Fabricación

### COUNTRY

Rumanía

### BUSINESS ID

L#20251020

junto con la carretera de acceso, formaba parte de esta inversión inicial.

## Excelencia operativa y capital humano

El negocio funciona con procesos internos optimizados y conocimientos operativos propios, maximizando la eficiencia en la producción y la logística. Los activos incluyen un conjunto completo de equipos modernos, maquinaria y sistemas de producción integrados. La plantilla actual es un equipo experimentado de empleados con conocimientos especializados en funciones tanto de producción como de gestión, lo que representa un valioso capital humano y estabilidad operativa. La empresa está estratégicamente posicionada, con acceso probado a diversas oportunidades de financiación y fondos europeos de desarrollo para apoyar futuras iniciativas de crecimiento y expansión.

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