

# Centro de llamadas BPO de alto crecimiento





## Centro de llamadas BPO de alto crecimiento

Fundada en 2021, esta empresa de externalización de procesos empresariales (BPO) en rápida expansión presta servicios integrales a una base de clientes global, que incluye EE.UU., Reino Unido, Australia y Nueva Zelanda.

La empresa está especializada en servicios de centro de llamadas entrantes y salientes, operaciones administrativas, automatización y procesos basados en IA.

### Rendimiento y proyecciones

- 2024-2025 Ingresos: 3,74 millones de dólares
- 2024-2025 EBITDA: \$548K
- Previsión de ingresos 2025-2026: 5,4 M\$.
- 2026-2027 Previsión de ingresos: 7 M\$.

### Aspectos operativos destacados

- Capacidad de asientos: 520
- Personal actual: 307
- Sólida generación orgánica de clientes potenciales impulsada por un sitio web de primera categoría.
- Cartera de clientes diversificada que abarca sectores críticos como la contratación, las finanzas, los viajes, la fabricación, el comercio minorista y SaaS/ciberseguridad.

### Ventajas estratégicas

Esta adquisición presenta una oportunidad convincente debido a varios diferenciadores clave:

- Alta escalabilidad: Aprovechando la infraestructura existente para apoyar el crecimiento continuo.
- Alcance mundial y relaciones duraderas: Garantizado por una cartera de contratos globales y compromisos a largo plazo con los clientes.
- Integración tecnológica avanzada: Eficiencia operativa mejorada mediante soluciones integradas de IA y automatización.
- Cumplimiento normativo y preparación para el futuro: Las operaciones son totalmente conformes con el GDPR, lo que garantiza un modelo de negocio seguro y preparado para el futuro.

Aviso de comisión: Se aplicará una Comisión de Compra del 5% al cierre con éxito de la transacción.

#### TARGET PRICE

\$ 5,000,000

#### GROSS REVENUE

\$ 3,740,000

#### EBITDA

\$ 0

#### BUSINESS TYPE

Centro de llamadas

#### COUNTRY

Filipinas

#### BUSINESS ID

L#20250989

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