

Histórico Wordpress Software Plugin Page Creator



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Esta empresa es uno de los principales desarrolladores de un popular y ampliamente adoptado plugin constructor de páginas de arrastrar y soltar para sitios web de WordPress. Con más de una década de experiencia en el sector de las herramientas de desarrollo web, la empresa ha revolucionado la forma en que los usuarios crean y gestionan el contenido de los sitios web. Su producto estrella permite a particulares y empresas diseñar páginas web y diseños sorprendentes y adaptables sin necesidad de tener conocimientos de programación. La herramienta es la piedra angular de casi 10 millones de sitios web en todo el mundo, lo que la convierte en una solución fundamental en el ecosistema de WordPress.

La misión principal de la empresa es simplificar la creación de contenidos web y poner el diseño web profesional al alcance de todos. Su objetivo es capacitar a los usuarios para crear sitios web bonitos y funcionales de forma eficaz, independientemente de sus conocimientos técnicos. La visión es seguir siendo un líder innovador en el mercado de los constructores de páginas, mejorando continuamente su producto con funciones avanzadas e integraciones para satisfacer las demandas cambiantes del desarrollo y el diseño web.

Productos y servicios básicos

La oferta principal de la empresa es un potente plugin constructor de páginas que proporciona:

1. Interfaz intuitiva de arrastrar y soltar:
 - o Permite a los usuarios diseñar y organizar visualmente los elementos de contenido con facilidad.
 - o Admite la edición tanto en el front-end como en el back-end para un flujo de trabajo flexible.
2. Amplios elementos de contenido y plantillas:
 - o Viene preempaquetado con más de 50 elementos de contenido (por ejemplo, bloques de texto, botones, galerías de imágenes, barras de progreso, testimonios, acordeones, rejillas de entrada).
 - o Ofrece una rica Biblioteca de Plantillas online con docenas de diseños prediseñados para diversos sectores y propósitos (empresa, comercio electrónico, portafolio, blog), que se actualizan regularmente.
 - o Permite a los usuarios guardar diseños personalizados como plantillas para reutilizarlos.
3. Funciones avanzadas de diseño y personalización:
 - o Proporciona un Skin Builder integrado para personalizar las opciones de diseño de la herramienta y el estilo de los elementos para que coincidan con la identidad de la marca.
 - o Incluye un Constructor de Rejilla avanzado para mostrar entradas, carteras y tipos de entrada personalizados en varios diseños de rejilla y mampostería con amplias opciones y estilos predefinidos.
 - o Admite el diseño adaptable, lo que garantiza que el contenido se adapte perfectamente a los dispositivos de escritorio y móviles, con control sobre el espaciado y la visibilidad de los elementos.
 - o Ofrece compatibilidad con temas populares de WordPress y permite CSS y JavaScript personalizados para una personalización avanzada.

TARGET PRICE

\$7,500,000

GROSS REVENUE

\$2,027,000

EBITDA

\$1,370,000

BUSINESS TYPE

Software y SAAS

COUNTRY

Reino Unido

BUSINESS ID

L#20250979

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