

La potencia latinoamericana de BPO omnicanal con 30 años de antigüedad



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Esta entidad goza de gran prestigio por sus profundas capacidades de captación de clientes y su entrega constante de una experiencia de cliente (CX) excepcional en diversos mercados globales.

Los aspectos operativos más destacados son:

- Soluciones integrales de atención al cliente que abarcan los canales de voz, correo electrónico, chat y redes sociales.
- Un centro de operaciones estratégicamente situado en Argentina, que aprovecha una reserva de talento bilingüe altamente cualificado.
- Una pila tecnológica propia, con aplicaciones basadas en PHP desarrolladas internamente y una arquitectura PostgreSQL robusta y escalable.
- Una sólida cartera de clientes: 88% latinoamericanos, 12% internacionales.
- Una infraestructura resistente, preparada para múltiples sedes y a distancia, respaldada por un plan integral de continuidad de la actividad.

Este BPO está estratégicamente posicionado como socio de CX de embudo completo para marcas prominentes, lo que representa una adquisición ideal para organizaciones que buscan una operación escalable y tecnológicamente avanzada con flujos de ingresos recurrentes estables y un potencial de crecimiento global sustancial.

TARGET PRICE

\$ 6,500,000

GROSS REVENUE

\$ 6,000,000

EBITDA

\$ 1,300,000

BUSINESS TYPE

Centro de llamadas

COUNTRY

Argentina

BUSINESS ID

L#20250939

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