

Fabricante de zumo prensado en frío de primera calidad





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Se trata de una empresa de producción de zumos de estilo artesanal y rápido crecimiento con sede en Grecia, con un nicho bien definido en el segmento de los zumos saludables prensados en frío, que ofrece combinaciones de sabores raras e innovadoras. Fundada en 2017, la empresa se rige por sólidos valores de calidad, sostenibilidad e innovación.

Aspectos más destacados

- Línea de productos especializada: 7 SKU distintivas dirigidas a mayoristas, minoristas y clientes HoReCa.
- De origen local: Todas las materias primas proceden de agricultores locales, lo que garantiza su frescura y apoya la economía regional.
- Fabricación artesanal: Los procesos de prensado en frío y congelación rápida conservan el máximo valor nutritivo y sabor.
- Zumo Congelado en Placas: El exclusivo método de congelación en placas permite un mejor almacenamiento, un menor coste de transporte y una fácil manipulación.
- Certificado y Galardonado: Certificado IFS. Múltiples premios internacionales de envasado e innovación.
- Capacidad de producción: 2.000 unidades por turno, con posibilidad de mayor escalabilidad.
- Instalaciones: Ubicado en un edificio industrial con 1.200 m2 de espacio operativo. Totalmente equipada con prensas, congeladores, depósitos y líneas de embotellado.
- Almacén: Congelador propio con capacidad para más de 90 toneladas.
- Base de clientes: 15-17 clientes mayoristas y minoristas recurrentes.
- Autofinanciada: Financiado íntegramente por el propietario, sin deuda externa más allá de los préstamos internos de los accionistas.
- Preparados para la exportación: Productos ya adaptados a los mercados internacionales, especialmente a Europa.
- Liderazgo con experiencia: Promotor con 7 años de experiencia en el sector, actualmente expandiendo la red desde Londres.

TARGET PRICE

\$ 750,000

BUSINESS TYPE

Alimentos y Bebidas

COUNTRY

Grecia

BUSINESS ID

L#20250919

Potencial de ingresos

Posicionada en un segmento que exige precios elevados, la empresa puede crecer tanto en el mercado nacional como a través de las exportaciones, a medida que aumente la demanda de bebidas naturales de etiqueta limpia. El exclusivo formato congelado ofrece oportunidades B2B adicionales.

Ajuste estratégico

Un objetivo ideal de adquisición o inversión para:

- Marcas consolidadas de alimentos y bebidas que buscan innovación en sus productos.
- Inversores que buscan una plataforma de crecimiento sostenible y preparada para la exportación.
- Socios estratégicos que aspiran a entrar en el segmento de las bebidas para el bienestar en Europa.

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