

# Principales empresas de servicios informáticos y FinTech





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## Principales empresas de servicios informáticos y FinTech

Dos empresas tecnológicas complementarias de gran éxito en Costa Rica están disponibles para su adquisición. Con una plantilla combinada de 82 empleados, estas empresas son líderes en sus respectivos campos:

1. Empresa A: Una fintech de primer nivel especializada en pagos electrónicos y soluciones de tecnología financiera
2. Empresa B: Un proveedor de servicios informáticos establecido que ofrece consultoría y externalización de recursos tecnológicos

### Destacados

- Liderazgo en el mercado: Ambas empresas son líderes reconocidos en sus sectores y prestan servicio a más de 50 clientes, principalmente instituciones financieras y entidades gubernamentales
- Servicios complementarios: Ofertas sinérgicas que abarcan soluciones fintech, consultoría informática y externalización
- Crecimiento constante: CAGR de ingresos a 3 años del 18,4% (2022-2024)
- Base de clientes diversa: Incluye bancos, cooperativas, fondos de pensiones, cooperativas de crédito e instituciones gubernamentales.
- Dirección experimentada: Dirigida por dos empresarios experimentados con décadas de experiencia en el sector

### Cartera de productos y servicios

#### Empresa A (Fintech)

- Soluciones de pago electrónico
- Plataformas bancarias digitales omnicanal
- Sistemas de gestión y autenticación de documentos digitales

#### Empresa B (Servicios informáticos)

- Externalización informática (tecnologías Microsoft y Oracle)
- Servicios de consultoría para sistemas ERP, CRM, Core Bancario y Core Municipal
- Soluciones especializadas de gestión de impuestos municipales

### Justificación de la inversión

1. Oportunidad de mercado: Capitalizar la creciente demanda de tecnología financiera y servicios de TI en Costa Rica y más allá.
2. Modelo de negocio escalable: Potencial de expansión a nuevos mercados y ofertas de servicios
3. Sólidas relaciones con los clientes: Asociaciones duraderas con las principales instituciones financieras
4. Tecnología innovadora: Soluciones propias con inversión continua en I+D
5. Mano de obra con talento: Equipo cualificado de 82 empleados con gran experiencia en el sector

**TARGET PRICE**  
\$ 20,000,000

**GROSS REVENUE**  
\$ 10,700,000

**EBITDA**  
\$ 1,960,000

**BUSINESS TYPE**  
Servicios

**COUNTRY**  
Costa Rica

**BUSINESS ID**  
L#20250868

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