

Marca de Rápido Crecimiento en Moda Femenina y Esenciales





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La empresa es una marca de rápido crecimiento especializada en moda femenina innovadora y artículos esenciales, que opera en dos países. Actualmente tiene su propia tienda, y pronto abrirá un segundo local. La marca ha mantenido con éxito dos importantes contratos con DM – Markt durante los últimos tres años, y sus productos están disponibles en las 397 tiendas DM – Markt de Croacia, Serbia y Bosnia-Herzegovina. El contrato con DM – Markt representa alrededor del 65% de los ingresos de la empresa, mientras que el 35% restante procede tanto de sus tiendas offline como online. La empresa cuenta con un pequeño equipo de cuatro personas en Croacia que se encargan de toda la costura, junto con trabajadores autónomos contratados cuando es necesario para satisfacer la demanda. Además, la empresa es el nuevo proveedor de EssilorLuxottica, que suministra accesorios de moda para marcas de renombre como Vogue y Ray-Ban.

Productos y servicios

Los productos más vendidos son cinta adhesiva para tetas, ropa, joyas, accesorios y cosméticos para mujeres. Somos una marca muy conocida con una base de clientas fieles (más de 60.000 en las redes sociales) de entre 18 y 55 años.

Visión general de los activos

Los activos materiales incluyen activos de productos y activos de almacén por valor de 200 mil euros.

Resumen de las instalaciones

Todos son de alquiler. 2 almacenes, una oficina y dos tiendas en Croacia.

Visión general de la capitalización

Hay un único propietario al 100%.

Todo lo ganado se reinvertió.

Cada año los ingresos (beneficios) han aumentado al menos un 70%.

Sin préstamos ni deudas a nombre de la empresa.

TARGET PRICE

\$ 3,300,000

BUSINESS TYPE

Minorista de moda

COUNTRY

Croacia

BUSINESS ID

L#20250864

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