

Marca de Rápido Crecimiento en Moda Femenina y Esenciales



MERGERSCORP

Marca de Rápido Crecimiento en Moda Femenina y Esenciales

La empresa es una marca de rápido crecimiento especializada en moda femenina innovadora y artículos esenciales, que opera en dos países. Actualmente tiene su propia tienda, y pronto abrirá un segundo local. La marca ha mantenido con éxito dos importantes contratos con DM – Markt durante los últimos tres años, y sus productos están disponibles en las 397 tiendas DM – Markt de Croacia, Serbia y Bosnia-Herzegovina. El contrato con DM – Markt representa alrededor del 65% de los ingresos de la empresa, mientras que el 35% restante procede tanto de sus tiendas offline como online. La empresa cuenta con un pequeño equipo de cuatro personas en Croacia que se encargan de toda la costura, junto con trabajadores autónomos contratados cuando es necesario para satisfacer la demanda. Además, la empresa es el nuevo proveedor de EssilorLuxottica, que suministra accesorios de moda para marcas de renombre como Vogue y Ray-Ban.

Productos y servicios

Los productos más vendidos son cinta adhesiva para tetas, ropa, joyas, accesorios y cosméticos para mujeres. Somos una marca muy conocida con una base de clientas fieles (más de 60.000 en las redes sociales) de entre 18 y 55 años.

Visión general de los activos

Los activos materiales incluyen activos de productos y activos de almacén por valor de 200 mil euros.

Resumen de las instalaciones

Todos son de alquiler. 2 almacenes, una oficina y dos tiendas en Croacia.

Visión general de la capitalización

Hay un único propietario al 100%.

Todo lo ganado se reinvertió.

Cada año los ingresos (beneficios) han aumentado al menos un 70%.

Sin préstamos ni deudas a nombre de la empresa.

TARGET PRICE

\$ 3,300,000

BUSINESS TYPE

Minorista de moda

COUNTRY

Croacia

BUSINESS ID

L#20250864

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM