

Soluciones omnicanal para la experiencia del cliente





MERGERSCORP

The Leader In Business Sales Mergers & Acquisitions

Soluciones omnicanal para la experiencia del cliente

La empresa es un proveedor líder mundial de soluciones omnicanal de experiencia del cliente (CX), especializado en mejorar las interacciones digitales entre las marcas y sus clientes. Como Corporación de Beneficio Público, la empresa se centra en potenciar a las organizaciones que generan impacto y en ofrecer soluciones de experiencia del cliente basadas en datos en diversos sectores. La empresa aplica un enfoque científico a la experimentación, que abarca la recogida de datos, la formulación de hipótesis, la definición de criterios de éxito, el despliegue de experimentos y un riguroso análisis estadístico. Este método garantizaba que las decisiones se basaran en datos, minimizando el riesgo y maximizando el rendimiento de las inversiones en marketing.

La empresa también fomenta sólidas asociaciones con proveedores de confianza para ofrecer un conjunto completo de servicios digitales, que van más allá de su experiencia básica en experiencia del cliente. Este modelo de colaboración permite a la empresa ofrecer soluciones consultivas de alta calidad sin diluir su especialización. Como Corporación de Beneficencia Pública, la empresa se dedica a trabajar con empresarios y organizaciones que pretenden crear un impacto positivo. Su misión es ayudar a las entidades con fines específicos a ampliar sus contribuciones a la sociedad, la economía y el medio ambiente.

Con una huella estratégica global, prácticas basadas en datos y un profundo compromiso con un impacto significativo, la empresa está bien posicionada para un crecimiento y liderazgo continuos en el sector de la experiencia del cliente.

Industrias atendidas:

Empresa a consumidor (B2C), Empresa a empresa (B2B), Educación (EDU), Organizaciones sin ánimo de lucro (ONL), Agencias digitales, Organizaciones centradas en la sostenibilidad, Telecomunicaciones,

Servicios ofrecidos:

Soluciones omnicanal para la experiencia del cliente, investigación y conocimiento del usuario, experimentación digital, optimización de la tasa de conversión (CRO), asistencia técnica

Geografía:

Operaciones globales con presencia estratégica en LATAM y Filipinas

Personal:

2000 ETC

Ingresos:

\$50 M

EBITDA:

\$8 M

TARGET PRICE
\$ 56,000,000

GROSS REVENUE
\$ 50,000,000

EBITDA
\$ 8,000,000

BUSINESS TYPE
Centro de llamadas

COUNTRY
Filipinas

BUSINESS ID
L#20250905

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction.

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

www.mergerscorp.com



MERGERSCORP

The Leader In Business Sales Mergers & Acquisitions

WWW.MERGERSCORP.COM