

# Proveedor virtual de BPO



**MERGERSCORP**

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Una empresa de externalización de procesos empresariales (BPO) 100% virtual está explorando oportunidades estratégicas de crecimiento. Especializada en servicios de asistente virtual (VA), la empresa ofrece soluciones escalables y rentables diseñadas para agilizar las operaciones y apoyar el crecimiento empresarial en múltiples sectores. Con una estructura ágil y un equipo totalmente remoto, ofrece un servicio personalizado de alta calidad sin las limitaciones de las oficinas físicas.

### Aspectos más destacados

- Enfoque sectorial: Servicios profesionales, PYME, comercio electrónico, sector inmobiliario, tecnología
- Servicios básicos:
  - Servicios de Asistente Virtual
  - Atención al cliente y operaciones administrativas
  - Activación de ventas y compromiso omnicanal (voz, chat, correo electrónico)
- Modelo de entrega: 100% plantilla virtual, dirección en EE.UU., VAs ubicadas en Filipinas
- Tamaño del equipo: 84 asistentes virtuales

### Resumen financiero

- 2023 Ingresos: 1,3 millones de dólares | EBITDA: \$380,000
- 2024 Ingresos: 1,3 millones de dólares | EBITDA: \$332,000
- Previsión de ingresos para 2025: 1,3 millones de dólares

### Aspectos destacados de la inversión

- Operaciones totalmente virtuales: Permite flexibilidad, escalabilidad y baja sobrecarga
- Gestión centrada en el cliente: Las relaciones directas con las cuentas clave impulsan la fidelidad y la retención

#### TARGET PRICE

\$ 2,100,000

#### GROSS REVENUE

\$ 1,300,000

#### EBITDA

\$ 380,000

#### BUSINESS TYPE

Centro de llamadas

#### COUNTRY

Estados Unidos

#### BUSINESS ID

L#20250906

- Capacidades centradas en el teléfono: Más del 50% de los servicios implican interacciones basadas en la voz, apoyando las ventas y el compromiso del cliente
- Ingresos estables: Resultados financieros constantes con potencial para mejorar los márgenes y ampliar la base de clientes.
- Alcance mundial: Sirve a clientes de todo el mundo desde un centro administrativo central en EE.UU.

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