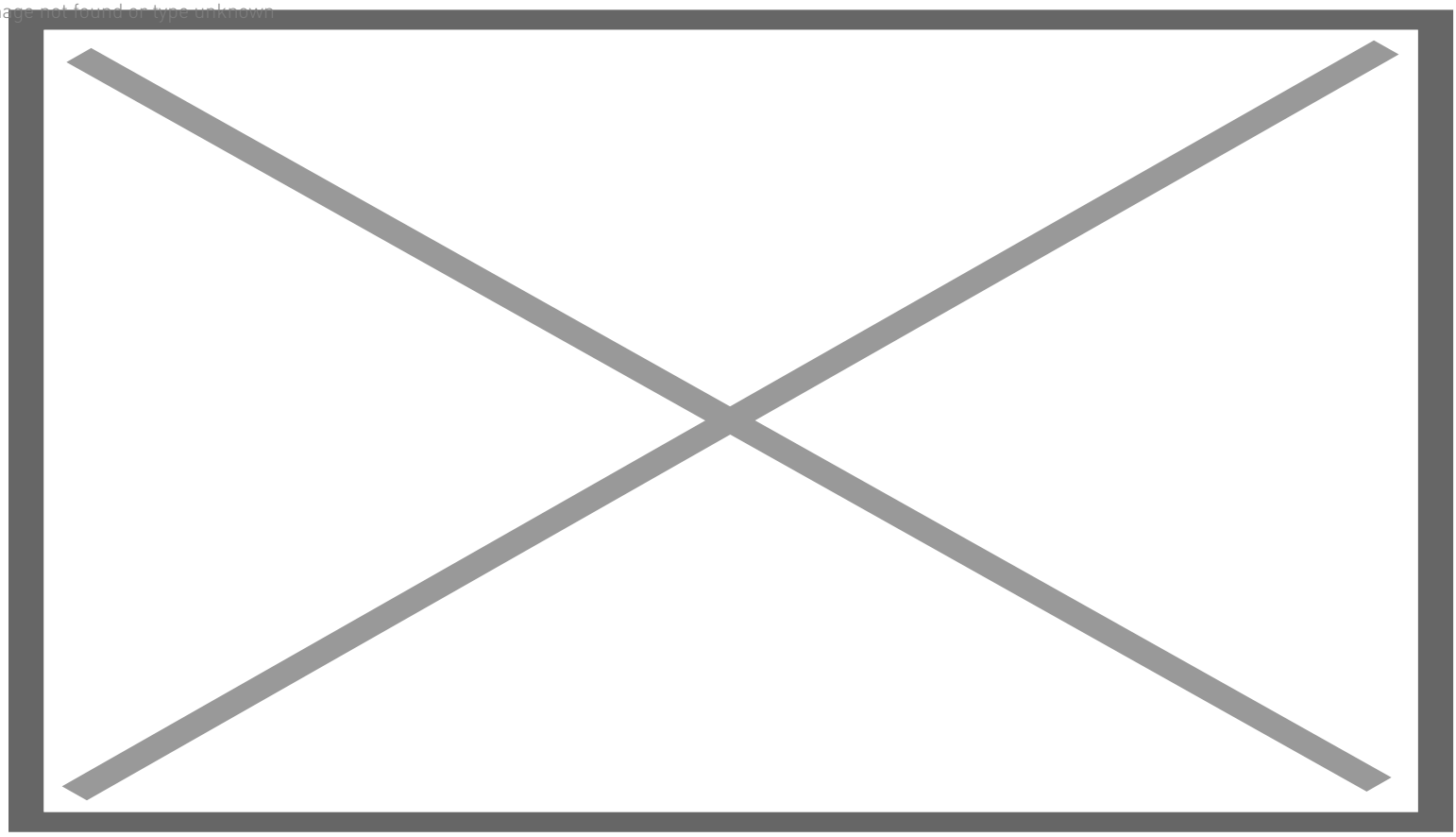
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Empresa líder en motores y piezas para embarcaciones y yates

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Empresa líder en motores y piezas para embarcaciones y yates

TARGET PRICE
$13,200,000

BUSINESS TYPE
Mantenimiento y reparación de yates y barcos

COUNTRY
Estados Unidos

BUSINESS ID
L#20230821

Un negocio de motores marinos, generadores y piezas de recambio de gran éxito está disponible para su adquisición. Este negocio, que opera desde un gran espacio industrial (almacén de 22.000 pies cuadrados + terreno seguro de ¼ acre), está especializado en la renovación y reventa de motores marinos, transmisiones y generadores, y atiende a clientes de todo el mundo. Con un inventario completo valorado en unos 20 millones de dólares, este negocio representa una oportunidad muy lucrativa para los inversores del sector náutico y de la navegación.

Aspectos más destacados

- Amplio inventario:
  - Uno de los inventarios de mercado secundario más completos del sector.
  - Todas las principales marcas de motores marinos, piezas y equipos disponibles.
  - El vendedor estima el valor total de reventa del inventario en 20.000.000 $.
- Ubicación privilegiada y ventas globales:
  - Con sede estratégica en el sur de Florida, la capital náutica de EE.UU.
  - Cercanía a puertos marítimos y aeropuertos, lo que permite un transporte marítimo internacional eficaz.
  - Base de clientes en todo el mundo, con ventas a través de eBay, el sitio web de la empresa y clientes directos.
- Operaciones establecidas y potencial de crecimiento:
  - Equipo existente de mecánicos, personal de oficina, informática y departamento de ventas online.
  - Oportunidad de organizar mejor el inventario del almacén, mejorar la presencia digital y desarrollar una fuerza de ventas especializada.
  - Elevadas referencias y repetición de negocio de clientes locales e internacionales.

Ventajas competitivas

- Operación llave en mano: Negocio totalmente operativo y rentable con canales de venta existentes.
- Enorme valor de inventario: Incluye motores marinos, transmisiones y piezas por valor de 20 millones de dólares.
- Escalabilidad: Potencial de expansión mediante una mejor catalogación, marketing digital y promociones de publicaciones comerciales.
- Centro de navegación del sur de Florida: Situado en una región con gran actividad náutica, lo que garantiza una demanda constante

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