

# Negocio histórico de comercio electrónico de lujo de gama alta



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Una empresa pionera está remodelando el panorama del comercio electrónico centrándose en la innovación, la sostenibilidad y la experiencia del cliente. Esta empresa se erige en faro del comercio minorista moderno, integrando a la perfección tecnología avanzada con un compromiso con las prácticas respetuosas con el medio ambiente. A medida que el mercado mundial se desplaza hacia las compras en línea, esta organización está a la vanguardia, aprovechando el poder de las plataformas digitales para mejorar la interacción con el consumidor y agilizar las operaciones comerciales. Fundada por un grupo de empresarios visionarios, la organización se ha establecido rápidamente como líder en su campo. Con la misión de revolucionar la forma de comprar, ofrece una amplia gama de productos que se adaptan a distintos gustos y preferencias. El amplio catálogo de la empresa incluye de todo, desde electrónica de vanguardia hasta ropa de moda, todo meticulosamente seleccionado para cumplir los más altos estándares de calidad y estilo. Este compromiso con la excelencia garantiza que los clientes reciban no sólo los mejores productos, sino también una experiencia de compra excepcional.

### Productos

Fragancias, Cuidado de la piel, Velas y aromas, Cristalería, Cerámica, Textiles, Papelería, Bienestar, Mascotas, Estilo de vida, Tarjeta regalo

### Marcas

Acne Studio, Emerging, Diesel, Dries Van Noten, HOMME PLISSÉ Issey Miyake, Jacquemus, Jean Paul Gaultier, AFFXWRKS, Alled Martinez, CULT FORM, ERL, GMBH, Isa Boulder, Jil Sander, Lemaire, Maison Margiela, Miu Miu, PLEATS PLEASE Issey Miyake, Prada, Kasia Kucharska, KNWLS, LAZOSCHMIDL, Ludovic de Saint Sernin, Mainline:RUS/Fr.CA/DE, Nensi Dojaka, Raf Simons, Simone Rocha, Trussardi, OTTOLINGER, Truongli, Y/Project, Brand List, Contemporary, A Kind of Guise, ANOTHER ASPECT, Carne Bollente, CDLP, Christina Seewald, Our Legacy, Paloma Wool, Séfr, SOUVENIR OFFICIAL, Sunflower, VooStore, © VooStore 5/20 2022, Sportswear/Street, Adidas, ASICS, Carhartt WIP, Converse, Dr. Martens, Hoka One One, New Balance, Nike, OAKLEY, ON, Porter-Yashida & Co, Salomon, Satisfy, Stone Island, Stüssy, Beauty, 19-69, Abel Odor, Aesop, Bon Parfumeur, Byredo, Diptyque, D.L. Roelen, Frama, LOEWE, Nasomatto, Ormaie, Palm of Feronia, Stora Skuggan, SUSANNE KAUFMANN, Vyrao, Artículos/Accesorios, HAY, Hot Legs, La Souffleire, Laura Welker, LRNCE, Malte van der Meyden, NIKO JUNE, Usagi no Nedoko, VISO PROJECT, Apres Ski, EPICENE, Hugo Krait, Lani Lees, PANCONESI, SANTANGELO

**TARGET PRICE**  
EUR 10,000,000

**GROSS REVENUE**  
EUR 5,798,453

**EBITDA**  
EUR 0

**BUSINESS TYPE**  
Comercio Electrónico

**INVENTORY**  
3000000 existencias

**COUNTRY**  
Alemania

**BUSINESS ID**  
L#20240804

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