

# Empresa de alquiler de equipos de manipulación de materiales



**MERGERSCORP**

## Empresa de alquiler de equipos de manipulación de materiales

Genera más del 85% de los ingresos a partir de contratos de alquiler recurrentes, lo que proporciona un flujo de caja estable y una gran resistencia al mercado. Ofrece servicios adicionales que incluyen el mantenimiento y la personalización de los equipos.

### Puntos fuertes

- Equipo técnico especializado con experiencia en mantenimiento y personalización de equipos.
- Taller interno para una prestación de servicios eficaz.
- Infraestructura logística propia que mejora la eficacia operativa.
- Instalaciones dedicadas al almacenamiento de equipos para garantizar una gestión óptima de los mismos.

### Asociaciones

- Socio exclusivo de Toyota desde 2015, fabricante líder mundial de carretillas elevadoras, lo que subraya el compromiso de la empresa con la calidad y la excelencia.
- Posee reconocidas certificaciones de calidad, lo que refuerza su reputación en el sector.

### Posición en el mercado

- Fuerte presencia en el sector del alquiler de equipos de manipulación de materiales, aprovechando los contratos de alquiler a largo plazo para garantizar la estabilidad financiera y la fidelidad de los clientes.
- Resistencia a las fluctuaciones del mercado gracias a una oferta de servicios diversificada y a unas asociaciones sólidas.

### Clientes objetivo

- Empresas que requieren soluciones fiables de manipulación de materiales, incluidos los sectores de fabricación, almacenamiento y logística.

### Visión

- Mantener el liderazgo en el sector del alquiler de carretillas elevadoras mediante la mejora continua de la calidad del servicio y la ampliación de su cartera de ofertas, fomentando al mismo tiempo sólidas asociaciones industriales.
- Este perfil resume los puntos fuertes y el enfoque operativo de la empresa, al tiempo que garantiza la confidencialidad sobre su identidad.

### TARGET PRICE

\$8,675,000

### GROSS REVENUE

\$3,733,439

### EBITDA

\$1,084,264

### BUSINESS TYPE

Servicios

### COUNTRY

Brasil

### BUSINESS ID

L#20240796

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