

# Caras del Apple Watch y cartera de aplicaciones de utilidad de iOS



**MERGERSCORP**

## Caras del Apple Watch y cartera de aplicaciones de utilidad de iOS

Está disponible para su adquisición una cartera diversa de 14 aplicaciones iOS de éxito en varias categorías, incluidas las esferas de reloj de Apple y un creador de resúmenes. Genera la impresionante cifra de 140.000 descargas al mes, lo que se traduce en unos ingresos constantes de 42.000 \$ mensuales. Con un historial demostrado de participación de los usuarios y rentabilidad, esta cartera de aplicaciones presenta una lucrativa oportunidad de inversión en el próspero mercado de las aplicaciones móviles. Todo el tráfico y los ingresos son 100% orgánicos.

NOTA – Los datos financieros mostrados son el TTM. La tasa de ejecución basada en la media de los tres meses más recientes es de 537.860 \$ de ingresos y 496.220 \$ de beneficios.

### Puntos clave

- 4700 abonados activos con fuerte retención
- Descargas 100% ecológicas
- Aplicaciones/productos/UI de alta calidad
- Las aplicaciones principales tienen valoraciones de 4,6 con 2,9K valoraciones, 4,6 con 1,8K valoraciones y 4,4 con 4,9K valoraciones
- Base de usuarios activos
- Compromiso de tiempo mínimo

### TARGET PRICE

\$2,200,000

### GROSS REVENUE

\$507,465

### EBITDA

\$466,845

### BUSINESS TYPE

Negocios en Internet

### SUPPORT & TRAINING

Los propietarios de las empresas no dedican mucho tiempo a estas aplicaciones, pero pueden ofrecer un período de capacitación y trabajar con el nuevo propietario para garantizar una transición sin problemas. Esto es flexible según sus necesidades.

### REASON FOR SELLING

El propietario ha creado, comprado y vendido aplicaciones a lo largo de los años (incluida una salida por 6 millones de dólares a un múltiplo de 5). Están vendiendo estas aplicaciones como parte de su estrategia para diversificarse en otras inversiones. Están dispuestos a firmar un acuerdo de no competencia.

### COUNTRY

Emiratos Árabes Unidos

### BUSINESS ID

L#20240778

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