

Caras del Apple Watch y cartera de aplicaciones de utilidad de iOS



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Está disponible para su adquisición una cartera diversa de 14 aplicaciones iOS de éxito en varias categorías, incluidas las esferas de reloj de Apple y un creador de resúmenes. Genera la impresionante cifra de 140.000 descargas al mes, lo que se traduce en unos ingresos constantes de 42.000 \$ mensuales. Con un historial demostrado de participación de los usuarios y rentabilidad, esta cartera de aplicaciones presenta una lucrativa oportunidad de inversión en el próspero mercado de las aplicaciones móviles. Todo el tráfico y los ingresos son 100% orgánicos.

NOTA – Los datos financieros mostrados son el TTM. La tasa de ejecución basada en la media de los tres meses más recientes es de 537.860 \$ de ingresos y 496.220 \$ de beneficios.

Puntos clave

- 4700 abonados activos con fuerte retención
- Descargas 100% ecológicas
- Aplicaciones/productos/UI de alta calidad
- Las aplicaciones principales tienen valoraciones de 4,6 con 2,9K valoraciones, 4,6 con 1,8K valoraciones y 4,4 con 4,9K valoraciones
- Base de usuarios activos
- Compromiso de tiempo mínimo

TARGET PRICE

\$2,200,000

GROSS REVENUE

\$507,465

EBITDA

\$466,845

BUSINESS TYPE

Negocios en Internet

SUPPORT & TRAINING

Los propietarios de las empresas no dedican mucho tiempo a estas aplicaciones, pero pueden ofrecer un período de capacitación y trabajar con el nuevo propietario para garantizar una transición sin problemas. Esto es flexible según sus necesidades.

REASON FOR SELLING

El propietario ha creado, comprado y vendido aplicaciones a lo largo de los años (incluida una salida por 6 millones de dólares a un múltiplo de 5). Están vendiendo estas aplicaciones como parte de su estrategia para diversificarse en otras inversiones. Están dispuestos a firmar un acuerdo de no competencia.

COUNTRY

Emiratos Árabes Unidos

BUSINESS ID

L#20240778

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