

Negocio de call center BPO italiano





MERGERSCORP

The Leader In Business Sales Mergers & Acquisitions

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Fundada en 2012, la empresa ha evolucionado desde ser una agencia autorizada de Fastweb hasta convertirse en una empresa polifacética especializada en servicios de call center, gestión de espacios comerciales, ventas y contratación. A lo largo de los años, ha construido una sólida presencia en toda Italia, brindando un apoyo excepcional a sus clientes y socios, manteniendo al mismo tiempo los más altos estándares de profesionalidad y confidencialidad.

La empresa administra y proporciona espacios comerciales adaptados a las necesidades de sus clientes, asegurando una amplia disponibilidad en todo el país. Entre sus ubicaciones estratégicas se encuentran importantes centros comerciales, tiendas de electrónica y centros comerciales outlet.

Con sedes operativas en Nápoles, Roma y Pesaro, la empresa está bien posicionada para ofrecer servicios integrales en todo el territorio nacional.

Operaciones

Con el apoyo de sus dedicados Directores Comerciales, el equipo ha desarrollado una extensa red de ventas que comprende aproximadamente 100 promotores profesionales. Estas personas se especializan en la venta de servicios de telecomunicaciones en los centros comerciales más grandes de Italia, ofreciendo un apoyo constante y profesional a los clientes. Su experiencia y compromiso han sido fundamentales para impulsar las ventas y mejorar la satisfacción del cliente.

Clientes

La agencia cuenta con una sólida trayectoria de éxito en el reclutamiento y selección de personal en diversas industrias. Ha colaborado con empresas de todos los tamaños, incluidas organizaciones destacadas como Fastweb S.p.A., Eni Gas e Luce S.p.A. y Strega Retail S.p.A. A través de sus servicios personalizados y profesionales, la agencia ha impulsado constantemente el crecimiento a largo plazo y ha mejorado el rendimiento de sus clientes.

TARGET PRICE
EUR 1,500,000

GROSS REVENUE
EUR 2,500,000

BUSINESS TYPE
Call Center

COUNTRY
Italia

BUSINESS ID
L#20240738

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