

Marca de moda de alta gama de lana merino con sede en Mónaco





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Una marca de moda de alta gama, registrada como SARL en Mónaco y con una cuenta bancaria comercial en el país, ya está a la venta.

Este negocio ofrece una oportunidad única de entrar en el mercado de la moda de lujo con una marca que está completamente establecida y lista para operar. Ha conseguido una ubicación minorista privilegiada con un contrato para su propia tienda en uno de los hoteles más prestigiosos de Mónaco, conocido por atraer a una clientela adinerada y un gran tráfico peatonal.

La marca cuenta con un impresionante inventario valorado en 500.000 euros, que incluye una cuidada selección de artículos de moda fabricados exclusivamente en Nueva Zelanda. Cada producto refleja el compromiso de la marca con la calidad, la artesanía y la exclusividad, y se posiciona dentro de una estrategia de precios premium, que atrae a clientes exigentes que buscan lujo y ofertas únicas.

Además de su presencia física en el comercio minorista, la empresa está bien posicionada para expandir su alcance a través del comercio electrónico. El nuevo propietario tiene la oportunidad de entrar en un mercado global, aprovechando la reputación de alta gama de la marca y la creciente demanda de moda de lujo en línea. Esta expansión del comercio electrónico representa una importante oportunidad de crecimiento, con el potencial de aumentar la visibilidad de la marca y la base de clientes más allá de Mónaco.

En general, se trata de una propuesta comercial llave en mano, ideal para un inversor que busque adquirir una marca de moda de lujo con una presencia establecida en el mercado, productos de alta calidad y un potencial de crecimiento significativo tanto en espacios minoristas físicos como digitales.

BUSINESS TYPE
Minorista de moda

INVENTORY
500.000 EUR Incluido

SUPPORT & TRAINING
12 meses

REASON FOR SELLING
Jubilación

COUNTRY
Mónaco

BUSINESS ID
L#20240725

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