

Marca de moda de lana merina de alta gama con sede en Mónaco



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Una marca de moda de alta gama, sociedad SARL registrada en Mónaco con una cuenta bancaria comercial en el país, ya está a la venta.

Este negocio ofrece una rara oportunidad de entrar en el mercado de la moda de lujo con una marca totalmente creada y lista para funcionar. Se ha asegurado una ubicación comercial privilegiada con un contrato para su propia tienda en uno de los hoteles más prestigiosos de Mónaco, conocido por atraer a una clientela acomodada y un elevado tráfico peatonal.

La marca cuenta con un impresionante inventario valorado en 500.000 euros, con una cuidada selección de artículos de moda fabricados exclusivamente en Nueva Zelanda. Cada producto refleja el compromiso de la marca con la calidad, la artesanía y la exclusividad, y se posiciona dentro de una estrategia de precios premium, atrayendo a clientes exigentes que buscan lujo y ofertas únicas.

Además de su presencia minorista física, la empresa está bien posicionada para ampliar su alcance a través del comercio electrónico. El nuevo propietario tiene la oportunidad de acceder a un mercado global, aprovechando la reputación de gama alta de la marca y la creciente demanda de moda de lujo online. Esta expansión del comercio electrónico representa una importante oportunidad de crecimiento, con potencial para aumentar la visibilidad de la marca y la base de clientes más allá de Mónaco.

En general, se trata de una propuesta empresarial llave en mano, ideal para un inversor que busque adquirir una marca de moda de lujo con una presencia consolidada en el mercado, productos de alta calidad y un importante potencial de crecimiento en los espacios minoristas físicos y digitales.

BUSINESS TYPE

Minorista de moda

INVENTORY

500.000 EUR Incluido

SUPPORT & TRAINING

12 meses

REASON FOR SELLING

Jubilación

COUNTRY

Mónaco

BUSINESS ID

L#20240725

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