

Negocio histórico de fabricación de ropa de mujer de 50 años de antigüedad



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La marca es muy conocida en todo el mundo y forma parte de la cultura POP de los años 80-90- El negocio se especializa en la fabricación y distribución de pedidos personalizados manteniendo la propiedad de una marca única.

Puntos clave

- Su línea de productos incluye calcetería, ropa corporal y accesorios.
- La empresa también sirve marcas blancas, con 4-5 grandes marcas que aportan el 30% de sus ingresos.
- El 60% de la producción se dedica a la marca propia de la empresa.
- Los pedidos se realizan en función de las solicitudes recibidas, lo que permite una personalización a medida.
- La empresa gestiona un sitio web activo que representa tanto a la entidad corporativa como a su marca.
- Al operar únicamente en línea, la empresa funciona eficazmente con una plantilla mínima, ya que sólo necesita 12 empleados para gestionar sus operaciones.
- La marca está registrada para su distribución en todo el mundo.
- La empresa tiene un préstamo de alrededor de 1 millón de euros que deberá asumir el nuevo propietario si opta por comprar toda la empresa.
- La empresa tiene cuatro accionistas, cada uno con una participación del 25%.

TARGET PRICE

EUR 6,000,000

GROSS REVENUE

EUR 2,000,000

BUSINESS TYPE

Fabricación

REAL ESTATE

Los activos físicos incluyen una instalación de fabricación por valor de 3,5 millones de euros y existencias por valor de 200.000 euros.

FACILITIES

Las instalaciones de fabricación se encuentran en una superficie construida de 4.500 metros cuadrados que es propiedad de la empresa.

COUNTRY

Italia

BUSINESS ID

L#20240695

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