

Agua embotellada y bebidas no alcohólicas





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La empresa acaba de finalizar su ciclo de inversión y ahora busca un socio que la ayude a penetrar en el mercado nacional e internacional, así como a desarrollar nuevos productos.

El mercado serbio empezó a considerar la hidratación adecuada como un factor de salud muy importante, y eso ha contribuido significativamente a la tasa de crecimiento de los ingresos de la empresa. El consumo de agua embotellada en Serbia aumentó rápidamente en los últimos 10 años, y ahora ya supera los 100 litros anuales per cápita.

El producto tiene agua de alta calidad y bajo contenido en minerales, lo que lo hace adecuado para un uso cotidiano ilimitado. El manantial es muy abundante y el parámetro del agua es estable a lo largo de las estaciones. La calidad del agua está confirmada por el Instituto Fresenius, laboratorio europeo líder en análisis no médicos, y por el Centro de Higiene y Ecología Humana de Serbia.

La empresa ya ha adquirido la mayor parte del equipo de los proveedores más renombrados o proceso de producción de agua potable embotellada y otros productos a base de agua.

Detalles clave:

- La empresa utiliza agua hipotermal de baja mineralización, saludable y refrescante, de la máxima calidad.
- La empresa tiene el derecho de explotación del agua durante 99 años.
- Amplio potencial de la fuente de agua – 13,5 litros/seg.
- Tecnología avanzada y capacidades de producción preparadas.
- Líneas de embotellado de agua sin gas (botellas PC de 15 y 18,9 litros).
- Personal experimentado y muy dedicado.
- Acuerdos de libre comercio entre Serbia, la UE, Rusia, la CEFTA, la AELC y Turquía.
- Incentivos atractivos para las inversiones extranjeras y el empleo en Serbia.
- Coste relativamente bajo de la mano de obra.

Certificados:

- ISO 9001
- APPCC
- ISO 14000

TARGET PRICE

\$8,500,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Alimentos y Bebidas

COUNTRY

Serbia

BUSINESS ID

L#20240685

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