

Cartera estadounidense de tiendas de comercio electrónico 50x





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La empresa es una potencia dinámica del comercio electrónico, que cuenta con una cartera diversa de tiendas especializadas de venta al por menor en línea que se extienden por todo el mundo. Su compromiso de ofrecer experiencias excepcionales a los clientes, desde una asistencia receptiva hasta transacciones seguras, está en la vanguardia de sus operaciones. Ofrecen una amplia gama de productos, mantienen unos estándares de alta calidad y emplean estrategias de marketing digital de vanguardia impulsadas por el análisis de datos. Centrada en la sostenibilidad, la innovación y la agilidad, la empresa sigue expandiéndose, ofreciendo oportunidades de inversión en inventario, donde proporcionan logística y guían a los inversores en la selección de mercancías.

Puntos clave

Rentabilidad demostrada: La empresa tiene un historial constante de rentabilidad, lo que la convierte en un objetivo de adquisición atractivo para los inversores que buscan un negocio con un historial de éxito financiero.

Diversas fuentes de ingresos: La diversa cartera de productos y flujos de ingresos de la empresa ofrecen estabilidad y potencial de crecimiento, reduciendo el riesgo para los compradores potenciales.

Experiencia en comercio minorista online: La empresa ha desarrollado una fuerte presencia en el espacio minorista online, lo que la hace valiosa para los inversores que buscan capitalizar el auge del comercio electrónico.

Modelo de negocio escalable: El modelo de negocio probado y reproducible de la empresa puede ampliarse, lo que ofrece la oportunidad de expansión y mayor rentabilidad bajo una nueva propiedad.

Gran potencial de crecimiento: Con el enfoque "Directo del fabricante – Directo al consumidor" y el desarrollo de la marca propia, existe un importante potencial de crecimiento para el negocio.

TARGET PRICE

\$5,000,000

GROSS REVENUE

\$14,000,000

EBITDA

\$1,100,000

BUSINESS TYPE

Comercio Electrónico

COUNTRY

Estados Unidos

BUSINESS ID

L#20240654

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