

# Marca de cosméticos de lujo de gama alta





**MERGERSCORP**

The Leader In Business Sales Mergers & Acquisitions

## Marca de cosméticos de lujo de gama alta

Se trata de una popular marca de belleza que lleva varios años causando sensación en la industria cosmética. Fundada por un equipo de entusiastas de la belleza que querían crear productos de maquillaje asequibles y de alta calidad, esta marca de cosméticos se ha convertido rápidamente en una marca de referencia para los entusiastas del maquillaje de todo el mundo.

Una de las cosas que distingue a esta marca de otras marcas de belleza es su compromiso de crear productos que no sólo sean bonitos e innovadores, sino también seguros y libres de crueldad. La marca se enorgullece de utilizar únicamente ingredientes de la máxima calidad en sus productos, que se obtienen cuidadosamente y se someten a pruebas rigurosas para garantizar que cumplen las estrictas normas de calidad de la marca. Esta dedicación al uso de ingredientes seguros y éticos ha hecho que la marca tenga fieles seguidores entre los consumidores que se preocupan tanto por la calidad de su maquillaje como por el bienestar de los animales.

### Puntos clave

- Productos fabricados sólo en la UE, algunos productos son de fabricación propia y otros se ceden para su fabricación a terceros.
- Productos cosméticos de diseño Made in Spain, Made in France y Made in Italy.
- Cosméticos especialmente creados para pieles sensibles – fórmulas desarrolladas a base de ingredientes totalmente hipoalergénicos, no contienen parabenos ni sustancias químicamente tóxicas.
- Actualmente atiende a más de 200 clientes que son minoristas y distribuidores.
- La capacidad de fabricación es de 3.000-5.000 piezas diarias.
- Certificado ISO y certificado de registro.

### Productos y servicios

Cuidado de la piel, cosméticos de color, cuidado de las uñas y perfumes.

### Visión general de los activos

Activos materiales- Existencias, edificio propio, instalaciones, almacén.

### Resumen de las instalaciones

Edificio propio de 1.000 m<sup>2</sup> situado al oeste de Barcelona, a 45 km del aeropuerto de Barcelona Edificio de 3 plantas.

### Visión general de la capitalización

- Empresa familiar. No hay préstamos. Sólo propietarios familiares. En total 2 propietarios de la misma familia.
- Financiado al 100% con inversión privada.

**TARGET PRICE**  
EUR 5,000,000

**GROSS REVENUE**  
EUR 1,200,000

**BUSINESS TYPE**  
Empresa de cosméticos

**FF&E**  
Incluye activos físicos por valor de 2 millones de euros.

**COUNTRY**  
España

**BUSINESS ID**  
L#20240650

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction.

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

[www.mergerscorp.com](http://www.mergerscorp.com)



**MERGERSCORP**

The Leader In Business Sales Mergers & Acquisitions

[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)