

Marca de cosméticos de lujo de gama alta



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Se trata de una popular marca de belleza que lleva varios años causando sensación en la industria cosmética. Fundada por un equipo de entusiastas de la belleza que querían crear productos de maquillaje asequibles y de alta calidad, esta marca de cosméticos se ha convertido rápidamente en una marca de referencia para los entusiastas del maquillaje de todo el mundo.

Una de las cosas que distingue a esta marca de otras marcas de belleza es su compromiso de crear productos que no sólo sean bonitos e innovadores, sino también seguros y libres de crueldad. La marca se enorgullece de utilizar únicamente ingredientes de la máxima calidad en sus productos, que se obtienen cuidadosamente y se someten a pruebas rigurosas para garantizar que cumplen las estrictas normas de calidad de la marca. Esta dedicación al uso de ingredientes seguros y éticos ha hecho que la marca tenga fieles seguidores entre los consumidores que se preocupan tanto por la calidad de su maquillaje como por el bienestar de los animales.

Puntos clave

- Productos fabricados sólo en la UE, algunos productos son de fabricación propia y otros se ceden para su fabricación a terceros.
- Productos cosméticos de diseño Made in Spain, Made in France y Made in Italy.
- Cosméticos especialmente creados para pieles sensibles – fórmulas desarrolladas a base de ingredientes totalmente hipoalergénicos, no contienen parabenos ni sustancias químicamente tóxicas.
- Actualmente atiende a más de 200 clientes que son minoristas y distribuidores.
- La capacidad de fabricación es de 3.000-5.000 piezas diarias.
- Certificado ISO y certificado de registro.

Productos y servicios

Cuidado de la piel, cosméticos de color, cuidado de las uñas y perfumes.

Visión general de los activos

Activos materiales- Existencias, edificio propio, instalaciones, almacén.

Resumen de las instalaciones

Edificio propio de 1.000 m² situado al oeste de Barcelona, a 45 km del aeropuerto de Barcelona Edificio de 3 plantas.

Visión general de la capitalización

- Empresa familiar. No hay préstamos. Sólo propietarios familiares. En total 2 propietarios de la misma familia.
- Financiado al 100% con inversión privada.

TARGET PRICE

EUR 5,000,000

GROSS REVENUE

EUR 1,200,000

BUSINESS TYPE

Empresa de cosméticos

FF&E

Incluye activos físicos por valor de 2 millones de euros.

COUNTRY

España

BUSINESS ID

L#20240650

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