

# App de Ayuda y Chat de Expertos en Soluciones Matemáticas

IMAGE NOT INCLUDED



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## App de Ayuda y Chat de Expertos en Soluciones Matemáticas

Está disponible para su adquisición una app (iOS/Android/Web) que ayuda y enseña a hacer los deberes de matemáticas rápida y correctamente. Lo único que tienen que hacer los usuarios es hacer una foto del problema matemático o rellenar la ecuación y pulsar el botón Intro para obtener respuestas expertas. La principal característica de la aplicación es el chat con expertos 24 horas al día, 7 días a la semana, en el que un verdadero experto en matemáticas puede resolver un problema matemático paso a paso o responder a preguntas enviadas por foto, entrada de texto o dibujo.

Según el informe publicado por Facts & Factors, el tamaño del mercado mundial de la educación en línea rondaba los 217.000 millones de USD en 2022 y se prevé que crezca en torno a los 475.000 millones de USD en 2030, con una tasa de crecimiento anual compuesto (TCAC) de aproximadamente el 9,1% entre 2023 y 2030.

NOTA – Los datos financieros mostrados son los de los últimos tres meses. El TTM es de 9.413.805 \$ de ingresos y 665.588 \$ de beneficios.

- Destacados
  - El producto combina los últimos algoritmos avanzados de IA que resuelven matemáticas automáticamente (alrededor del 59% de todas las tareas) y un equipo experimentado de alta calidad de más de 500 expertos en matemáticas que resuelven tareas matemáticas 24 horas al día, 7 días a la semana.
- El tiempo medio de solución es de unos 5 minutos, lo que es al menos 3 veces más rápido que los competidores más cercanos
- Costes de suministro muy bajos: menos del 7% de los ingresos totales (los ingresos medios generados por cada solución son más de x10 el coste de la misma).
- Ingresos por suscripción: 500.000 \$ de ingresos medios mensuales por suscripción (después de todas las comisiones de la tienda/pago)
- Más del 80% de los usuarios son países de nivel 1 (principalmente EE.UU.)
- Mercado de la educación en línea en fuerte crecimiento, con las Matemáticas como asignatura nº 1 en EE.UU. y otros países de habla inglesa de primer nivel.
- 4,6 de valoración con 9,6K valoraciones en iOS
- Equipo de expertos
- Sistemas de contratación de expertos adicionales (equipo de suministro profesional que con procesos automatizados de contratación, control de calidad y pagos)
- Cuentas de procesamiento de pagos (cuando sean transferibles)

TARGET PRICE

\$5,000,000

GROSS REVENUE

\$7,839,046

EBITDA

\$1,143,749

BUSINESS TYPE

Comercio Electrónico

COUNTRY

Reino Unido

BUSINESS ID

L#20240635

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