

40 años de negocio de panadería saudí





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Líder industrial de 40 años en productos de panadería especializados que ofrece soluciones integradas verticalmente a los clientes a través de un historial probado de asociaciones de éxito.

Cartera de productos

Esta empresa fabrica diversos artículos de panadería en líneas automatizadas utilizando tecnología avanzada. Panecillo, Samoli, Hojas de Samosa, Croissant, Panecillo Dulce, Tortilla, Pasteles y Shabura.

Eficacia de la producción

Las líneas de producción están estratégicamente diseñadas para lograr una eficacia óptima.

Presencia minorista

Actualmente hay 3 tiendas minoristas propiedad de la empresa en Arabia Saudí que ofrecen dulces recién hechos y productos de panadería como Baklava.

Red de distribución

Con una eficaz operación logística, más de 20 furgonetas de reparto distribuyen productos diariamente o cada dos días a zonas clave de todo el país.

Alcance del mercado

Los productos se colocan estratégicamente en supermercados, tiendas de conveniencia y hospitales a través de diversos canales de venta.

Oportunidades de crecimiento

Aunque las fábricas funcionan actualmente al 25% de su capacidad, existen contratos con cadenas de supermercados para expandirse a Riad y Yeda. La reestructuración financiera permitiría la plena utilización de la capacidad disponible.

TARGET PRICE

\$37,000,000

GROSS REVENUE

\$6,000,000

BUSINESS TYPE

Fabricación

COUNTRY

Arabia Saudí

BUSINESS ID

L#20240611

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