

Legendario club de fútbol de primera división de Lituania





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Lituania, un pequeño país báltico, puede que no sea conocido por su destreza en el fútbol internacional, pero alberga varios clubes de fútbol apasionados y competitivos. La Federación Lituana de Fútbol se creó en 1922 y desde entonces supervisa el desarrollo de este deporte en el país.

BUSINESS TYPE
Clubes de fútbol

COUNTRY
Lituania

BUSINESS ID
L#20240606

Ventaja competitiva

1. En 2017, la Federación Lituana de Fútbol (LFF) creó y confirmó la estrategia nacional de desarrollo del fútbol "Grow2020", cuya idea principal era hacer del fútbol el tipo de deporte más popular en Lituania antes de 2020.
2. El fútbol ya es el deporte más popular entre los niños lituanos (26.600 niños entrenan fútbol regularmente, datos de la LFF, 2022).
3. Sólo el factor "falta de infraestructura futbolística" no permitió que el fútbol fuera el deporte más popular en comparación con el baloncesto.
4. La LFF decidió estratégicamente concentrar el apoyo a los ingresos de la UEFA y la FIFA para los clubes de fútbol lituanos, que tienen una estructura completa y, preferiblemente, una relación fuerte con el municipio local.
5. Baja competencia en comparación con Europa Occidental, si el inversor quiere tener la oportunidad de conseguir el derecho a jugar en las Copas de Europa. Clubes con alrededor de 0,5 millones. Presupuesto anual en euros
6. Copas de Europa de la UEFA durante los últimos 3 años (en la temporada 2023: FC Transinvest, con un presupuesto anual de solo cerca de 400 000 euros).
7. Una inversión bastante baja en el desarrollo de talentos del fútbol juvenil podría ser eficaz: en el sector empresarial privado del fútbol tenemos cifras, lo que demuestra es que basta con invertir sólo hasta 900 euros al año en el desarrollo de un jugador de fútbol.
8. La baja competencia entre las academias de fútbol en la mayor parte de Lituania (excepto Vilnius) es una buena posibilidad para atraer a los talentos más talentosos del fútbol juvenil a la propia estructura del club, ofreciendo un servicio de calidad adecuado.

Infraestructura del Club

El club del municipio local tiene derecho a utilizar un terreno para la construcción de su propio estadio/base de entrenamiento, en cooperación con una institución educativa (por un período no inferior a 25 años, solo por una tarifa simbólica).

Actualmente el club alquila un estadio de fútbol gimnasio para los entrenamientos del equipo principal y parte de los partidos.

Los partidos en casa de la 1ª división el Club se jugarán en el principal estadio de fútbol de la ciudad de Panevezys.

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