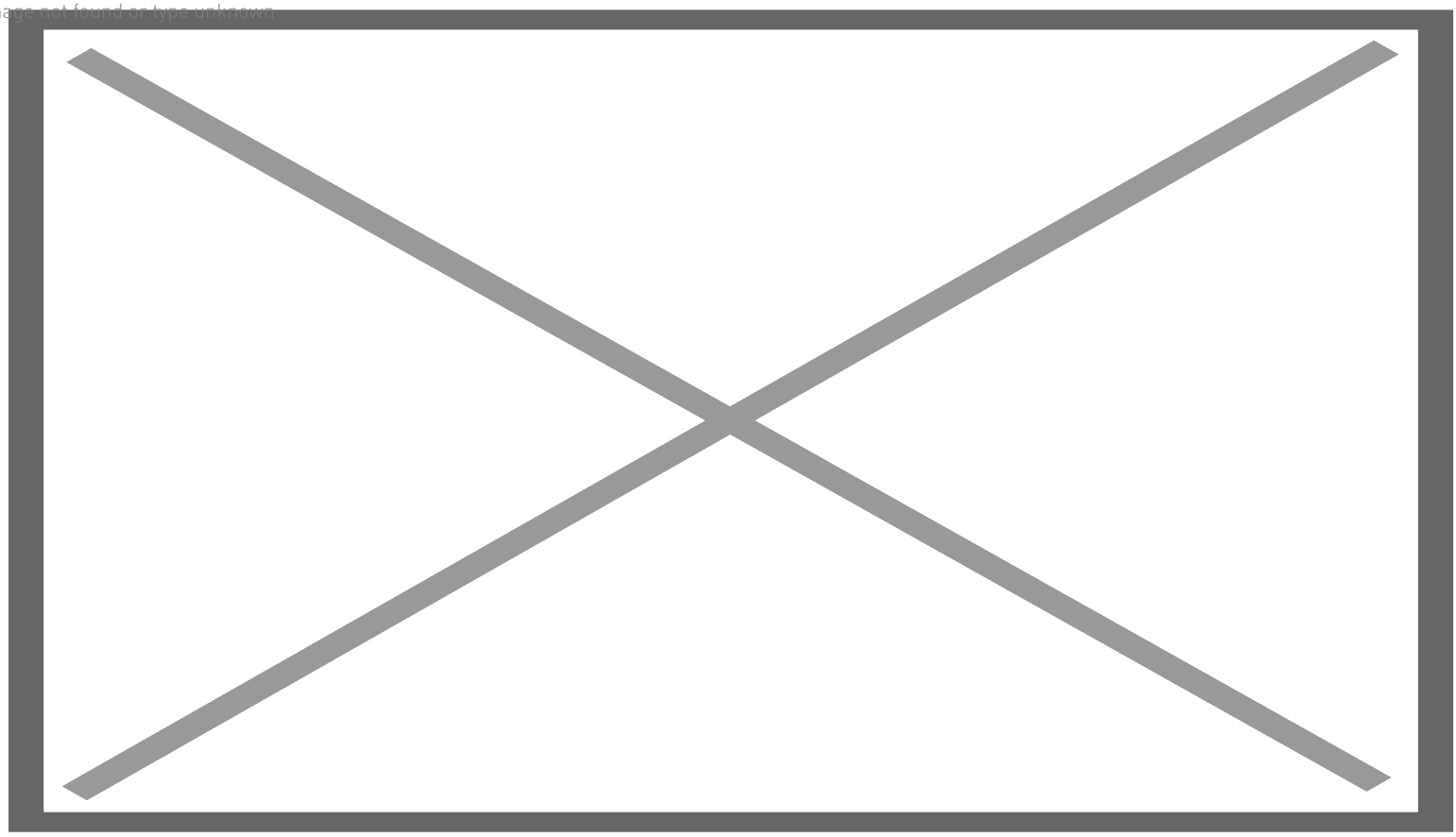
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2x Sitios Web de Casinos Afiliados en el Mercado Regulado Holandés

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2x Sitios Web de Casinos Afiliados en el Mercado Regulado Holandés

TARGET PRICE
EUR 4,500,000

GROSS REVENUE
EUR 1,000,000

EBITDA
EUR 0

BUSINESS TYPE
Casino

COUNTRY
Países Bajos

BUSINESS ID
L#20240572

Explora una oportunidad única de adquirir dos sitios web de afiliación bien establecidos en el nicho del iGaming, adaptados específicamente al mercado regulado holandés. Estos sitios web ofrecen una oportunidad excepcional a los compradores nuevos o experimentados de entrar en una red floreciente con una ventaja estratégica.

Puntos de venta

– Vías de conversión optimizadas: Los sitios web cuentan con un diseño único adaptado para llamadas a la acción (CTA) óptimas, que garantizan el máximo valor de vida del jugador mediante noticias y bonificaciones exclusivas.
– Posicionamiento estratégico: Adquiere una posición ventajosa en el mercado holandés del iGaming, que te permita adelantarte a competidores que aún están en pañales.
– Sólida base SEO: Benefíciate de una sólida base SEO establecida a través de enlaces editoriales y contenidos de alta calidad, que te posicionarán para un éxito inmediato en las clasificaciones de los motores de búsqueda.

Activos:

1. Dos sitios web afiliados: Sitio nº 1 (DR 66) y Sitio nº 2 (DR 65)
2. CMS personalizado para ambos sitios web
3. Cuentas de afiliados con resúmenes mensuales, con más de 200
4. Depositantes (FTD) de media al mes con una tasa de conversión del 64
5. Sin problemas legales conocidos, operando estrictamente dentro del mercado regulado holandés

Emplazamiento nº 1

- Fundada en 2015
- RD de 66 con 602 sitios web de enlace
- Más de 2.000 visitas mensuales desde los Países Bajos
- CMS personalizado, diseño elegante e interfaz de usuario moderna

Emplazamiento nº 2

- Inscrito en 2016
- RD de 65 con 340 sitios web de enlace
- Aproximadamente 5.100 visitas en los últimos tres meses, con un 90% de tráfico directo

Infraestructura

- Alojamiento web en los Países Bajos
- Costes mensuales de alojamiento que oscilan entre 5 EUR y 30 EUR
- Opción de asumir el CMS personalizado o cambiar a WordPress

Detalles operativos

- Contenido procedente de tres autónomos de confianza
- Transferencia de todas las cuentas de afiliados holandeses, incluidos los datos mensuales de inscripciones y FTDs

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● El funcionamiento del negocio requiere aproximadamente 8 horas a la semana
● Sin presencia en las redes sociales ni otros esfuerzos publicitarios, lo que ofrece posibles vías de crecimiento

Otros detalles

Los gastos de gestión (salario del propietario) ascienden a: 480.000 euros (para 2023) que pueden deducirse fácilmente.

Los posibles compradores pueden contratar a 1 empleado cualificado para que se encargue de la gestión.

Conclusión

Aprovecha la oportunidad de poseer una red bien posicionada y rentable en el mercado holandés del iGaming. Con un SEO establecido, bases de usuarios leales y un historial probado, estos sitios web están listos para el éxito inmediato. Actúa ahora para adquirir activos valiosos
a un precio atractivo. Finanzas detalladas e información adicional disponibles previa solicitud. Confidencialidad asegurada.

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