

Marca de moda Mónaco Montecarlo



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La marca de moda Monaco Monte-Carlo es una marca de moda lujosa y prestigiosa ubicada en el corazón del Principado de Mónaco. Con sus diseños icónicos, artesanía superior y atención al detalle, esta marca se ha establecido como un símbolo de elegancia y sofisticación.

Fundada en 2011 y ubicada en el lujoso enclave de Mónaco, la marca ha alcanzado una etapa notable, con 500.000 euros en ingresos en los últimos doce meses. En el panorama en constante evolución de la industria de la moda, continúan prosperando como un modelo de sofisticación y encanto atemporal.

El gusto exquisito de la marca se refleja en la elección de telas lujosas, bordados intrincados y una confección impecable. Cada prenda se crea con sumo cuidado y precisión, garantizando un ajuste perfecto y una comodidad inigualable. Desde elegantes vestidos de noche hasta trajes a medida, cada pieza es una obra de arte, meticulosamente elaborada para mejorar la confianza y el atractivo de quien la porta.

La marca de moda Monaco Monte-Carlo ha establecido seguidores leales entre la élite mundial, incluidas celebridades, miembros de la alta sociedad y personas adineradas que buscan opciones de moda refinadas. Sus exquisitos diseños han aparecido en alfombras rojas, pasarelas de moda y eventos exclusivos en todo el mundo, consolidando su posición como una marca solicitada en la industria de la moda de lujo.

Dirigido a la mujer cosmopolita, de entre 20 y 50 años, el público objetivo personifica la sofisticación urbana, exudando un aura glamorosa, femenina y romántica. Encarnan una preciosa elegancia que navega la vida sin problemas con una perspectiva positiva. Lo que nos distingue en el saturado mercado online de moda femenina y regalos de lujo es nuestro compromiso inquebrantable con una reputación impecable. Mientras que otros pueden sucumbir a tendencias fugaces y comprometer la calidad con productos baratos y de corta duración, ellos se mantienen firmes como proveedores de un estilo duradero.

Puntos clave

- Más de 100 tiendas en Europa, ampliando la gama de productos a cosmética, calzado y gafas.
- La fuente clave de tráfico son las redes sociales.
- Más de 300.000, ingresos netos, más de 5.360 artículos vendidos
- Más de 3000 clientes de 35 países diferentes
- >17.000 seguidores en redes sociales
- 20% transacciones recurrentes

TARGET PRICE

EUR 1,800,000

GROSS REVENUE

EUR 500,000

EBITDA

EUR 0

BUSINESS TYPE

Minorista de moda

SUPPORT & TRAINING

12 Meses

REASON FOR SELLING

Jubilación

COUNTRY

Mónaco

BUSINESS ID

L#20230583

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