

# Productor líder de cannabis con más de 100 tiendas franquiciadas en toda Europa



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El negocio nació en 2017 de la idea de nueve miembros que procedían de distintos campos pero compartían la misma pasión por el cáñamo y sus ilimitados mundos. Tras abrir la primera tienda oficial ese mismo año, se sucedieron varias aperturas en pocas semanas.

Con 25 empleados en su sede central, la empresa tiene una sala de exposiciones en Italia, más de 100 tiendas franquiciadas en toda Europa y varios centenares de concesionarios en toda Italia. Desde el lanzamiento del negocio, los objetivos alcanzados y las fronteras cruzadas han superado las expectativas iniciales de los fundadores de la empresa. En la actualidad, está prevista una nueva expansión en Europa, con el objetivo de llegar a mercados aún más lejanos.

El buque insignia de la empresa es sin duda el DEPARTAMENTO DE CULTIVADORES, responsable de sembrar, nutrir, cultivar y cosechar todas las flores que se venden en las tiendas, controlando así la cadena de suministro en cada etapa.

El sitio web oficial no es sólo el escaparate de una gran franquicia y de su comercio electrónico, sino que también pretende convertirse en un punto de referencia para todo lo relacionado con el cannabis legal. Su redacción ofrece día tras día noticias, reflexiones y curiosidades sobre todos los aspectos del cáñamo (ligero y no). Los editores trabajan para sensibilizar a los lectores sobre el tema, difundiendo información constantemente actualizada. Sin conocimientos básicos, romper las barreras de los estereotipos y las falsas creencias inculcadas por nuestra cultura resulta imposible, impidiéndonos disfrutar de los muchos usos y efectos positivos de nuestro querido cannabis.

### Productos (Los más vendidos)

- Tisanapa – Infusión de cáñamo
- Cannabis Light Cbweed NYC DIESEL CBD
- Harina de semillas de cáñamo
- Chocolate negro con semillas de cáñamo
- Cannabis Light Super Lemon Haze CBD
- Meladol – Aceite aromático con CBD y melatonina
- Cannabis Light Cbweed Fresa Yogur CBD

### Productos alimenticios de cáñamo

- Chicle de cáñamo
- Fresa piruleta
- Lollipop Haze Limón
- Galletas dulces con harina de cáñamo y almendras
- Galletas dulces con harina de cáñamo y cacao
- Canamiele
- Crema de avellanas con miel y semillas de cáñamo
- Barrita de chocolate negro con semillas de cáñamo
- Semillas enteras de cáñamo
- Semillas de cáñamo mondadas

TARGET PRICE  
EUR 15,000,000

GROSS REVENUE  
EUR 3,750,000

EBITDA  
EUR 800,000

BUSINESS TYPE  
Fabricación

ESTABLISHED  
2017

COUNTRY  
Italia

BUSINESS ID  
L#20230574

- Harina de semillas de cáñamo
- Aceite de semillas de cáñamo
- Penne con harina de cáñamo
- Tortitas de arroz de cáñamo ecológico

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